

EarthID is selected for MassChallenge's 2023 FinTech Cohort.



MASSCHALLENGE

FINALIST

London, United Kingdom Feb 6, 2023 ([Issuewire.com](https://www.issuewire.com)) - MassChallenge, the global network for innovators, [announced](#) that EarthID is a finalist in MassChallenge's 2023 FinTech cohort. The cohort includes 20 start-ups selected through three rigorous judging rounds to accelerate innovation in the financial services industry.

EarthID's CEO, Priya Guliani, said, "Absolutely stoked to be selected for MassChallenge Fintech cohort 2023. We are elated to be among the top innovators in the fintech space, pushing boundaries and shaping the future of finance. Collaborative innovation, and equitable access to resources, are at the heart of MassChallenge's mission, and we are thrilled to foster new partnerships and bring tremendous impact to our stakeholders."

EarthID is a multi-award-winning decentralized identity platform that enables organizations to issue and verify digital IDs and credentials securely and seamlessly. EarthID helps organizations prevent identity fraud, drive compliance, and optimize costs while empowering users with data ownership, privacy, and consent. EarthID's state-of-the-art decentralized identity platform offers digital ID wallets, verifiable credentials and zero-knowledge proofs.

EarthID offers numerous benefits and enables customers to reduce identity fraud, comply with global data regulations, achieve consumer trust, verify IDs across more than 180 countries, minimize carbon footprint by going paperless, and accelerate growth by responsible adoption of Web3 and Metaverse. EarthID's privacy and security by design allow customers to provide anonymity, safety, trust, privacy, and ease of use to their end-users.

By participating in this accelerator, EarthID will receive unrivalled access to a global network of partners, experts, and mentors. Throughout the program, EarthID will work with MassChallenge partners to further push the boundaries of innovation, solving business challenges more effectively. Mass Challenge will spearhead and accelerate EarthID's mission to drive frictionless and responsible adoption of Web3 and Metaverse ecosystems.

About EarthID:

EarthID is a UK-headquartered Web3-focussed organization with a globally distributed team of industry thought leaders and experts. EarthID offers a multi-award-winning decentralized identity platform that enables organizations to issue and verify digital identity and credentials securely and seamlessly.

EarthID is globally recognized for its digital identity and blockchain innovation. EarthID is the winner of "Blockchain Innovation of the Year 2022" by Digital Leaders in the UK. Miami Dade Beacon council awarded the golden key to EarthID in 2022. EarthID also won the "Best Use of Blockchain in Financial Services" in 2019 and the finalist for "Most Innovative Start-up" in 2020 at the India Fintech Awards.

For more information, please visit: www.earthid.co.uk

About MassChallenge:

MassChallenge is a global network for innovators. Headquartered in the United States with eight

locations worldwide, it is the non-profit's mission to help bold entrepreneurs disrupt the status quo and create sustainable change. Since launching in 2009, MassChallenge has run programs in 18 countries, supported more than 3,000 start-ups from around the world, and awarded over \$17M in equity-free cash and prizes. Learn more about MassChallenge at masschallenge.org.

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Source : MassChallenge

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