

Colorbar Cosmetics helps Regular Makeup Users go Professional with out of the Ordinary Launches

Delhi, India Mar 1, 2023 ([Issuewire.com](https://www.issuewire.com)) - Social media is playing a significant role in bringing professional makeup techniques, hacks, and looks into the mainstream. What was once known only to makeup experts is now available to the masses in the form of 'trending reels and posts'. Beauty brands have been leveraging this shift by curating makeup kits and palettes that give a professional effect to makeup looks. However, one downside of playing by the trends is the risk of falling prey to market saturation and cut-throat competition. But one Indian makeup brand that always manages to overcome this risk is Colorbar Cosmetics. Very typical of their mantra, Colorbar Cosmetics does not play by the rules, it sets its own rules. And how does the brand make it happen? By offering Indian customers international-level and skin-friendly formulations with unique and nourishing ingredients. It's all about honoring the customers with a classy experience in the form of exemplary and efficient formulas and luxe packaging.

The new launches by Colorbar Cosmetics are a testament to that. Until a few years ago, no one knew about color-correcting. Until a few years ago, people thought contouring was just brushing some dark brown powder or cream along the hairline and cheekbones. But now social media is flooding with flowcharts on how to 'actually' conceal your dark circles and detailed face charts as to how to achieve the 'chiseled look' in a professional way (which is more than just contouring). Colorbar Cosmetics tapped into the trend in its own way by coming up with a 3-in-1 24 Hrs Wear Concealer palette that enables you to conceal, correct, and contour your face. To cater to various skin tones, the palette is available in two shade variants. Offering a combination of light, medium, and darker shades, you can highlight, correct imperfections, and contour using just one palette to achieve a well-defined, balanced, and sculpted look. This concealer palette is one of its kind owing to its oil-free yet hydrating formula that makes it suitable for all skin types and wearable in all climates. Its ultra-creamy texture, enriched with squalane and jojoba oil, blends with your skin so well and leaves behind a seamless finish without settling in the creases.

And that's not it. Accompanying the launch of the 3-in-1 palette is the Pro Banana Powder which is a trending staple used for baking the face, setting cream products, and amplifying the chiseled look. This product was heavily popularized by Kim Kardashian's makeup artist and is now everyone's go-to for a flawless, color-corrected, and chiselled face. The microbeads technology in the Colorbar Pro Banana Powder reduces the appearance of imperfections and smoothens out the base. Its yellow powder helps to not just color correct your skin but also brighten up your look. When baking your face to get that perfectly chiselled look, you no longer have to worry about dry patches appearing on your skin because the hyaluronic acid in it helps your skin to stay hydrated.

These two new launches among many others carry the signature touch of Colorbar Cosmetics, that is, the finishing. The lovers of the brand have always sworn by the fact that apart from being skin-friendly, Colorbar products leave behind a luxurious, seamless, and velvety finish that is largely unmatched. It's proof that Colorbar Cosmetics has got every makeup lover's back. Getting that magazine cover-like chiseled and sculpted shots are surely intimidating for the best of us. But [Colorbar Cosmetics](https://www.colorbarcosmetics.com) makes it easy for one to pull off professional makeup trends owing to their easy-to-work-with formulations that do not translate into greasy shine or patchiness.

If today's trend is to incorporate professional practices of the makeup industry into your daily regime, the brand wants to ensure that its customers ace it like a pro. So when the brand says, "Made for Magic", it

truly means it.

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