

Walmart Brings Enhanced Content Back!

Bisbee, Arizona Jan 23, 2023 ([IssueWire.com](https://www.issuewire.com)) - Optiwise.ai, Inc a leading marketplace optimization company, announces the launch of Optiwise.ai, a comprehensive solution that helps brands and retailers scale their e-commerce business on the Walmart.com marketplace. Optiwise.ai is a cloud-based software platform that, for the first time in e-commerce history, combines the power of machine learning and artificial intelligence with the experience of a team of seasoned data scientists with decades of e-commerce experience to deliver actionable insights. Optimize performance at Walmart, Amazon, and other marketplaces.

Experiencing unprecedented growth, e-commerce has taken over the world, overtaking in-store shopping. As more customers switch to online shopping, the demand for accurate and efficient product pages has increased significantly, especially for e-commerce giants like Walmart.

As Walmart Marketplace continues to grow and expand, more and more shoppers will visit its pages. But with more opportunities, the competition is fierce. According to Feedvisor research, most merchants looking to expand into a second market see Walmart as their first choice. Walmart's enhanced content gives sellers a competitive edge by creating striking listings with additional rich media such as videos, interactive product tours, additional images, descriptions, banners, comparison charts, and more. [You can check out detailed info here.](#)

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