## **Tasty Melon Of California To Grow Japanese Square Watermelons**



Coachella, California Jan 24, 2023 (Issuewire.com) - Tasty Melon of California, a leading grower of premium watermelons in Thermal, California, is excited to announce the growing of Japanese square watermelons. These unique and visually striking watermelons were first developed by Japanese horticulturist and artist Tomoyuki Ono in the 1970s, and have since become a sought-after delicacy in Japan.

Grown in the Coachella Valley at 138 feet below mean sea level, Tasty Melon of California's watermelons are known for their exceptional sweetness, thanks to the region's salty alkaline soil. The company's growers are thrilled to add the square watermelon to their offerings, bringing a unique and exotic option to their customers.

"We are always on the lookout for new and exciting varieties of watermelon to offer our customers," said Yukika Kobayashi, Agricultural Manager at Tasty Melon of California. "The square watermelon is a true conversation piece and we can't wait for our customers to try it. We are excited to share a taste of Japan with California."

Square watermelons will be available for purchase at select retail locations and online. Prices will be similar to traditional watermelons.

https://youtu.be/2JNSpMhJLvg

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Source: Tasty Melon Of California

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