

Press Release: Mythic Marketing Launches new consultancy for the tabletop gaming industry



MYTHIC MARKETING

a critical hit for your gaming campaign

Nottingham, Nottinghamshire Jan 12, 2023 ([IssueWire.com](https://www.issuewire.com)) - Mythic Marketing is pleased to announce the launch of its tabletop gaming-centric marketing consultancy. CEO and founder Anjuli Smith has over 10 years of experience working within the gaming and publishing industries working with the likes of Asmodee, and Fantasy Flight Games. She has also handled the intellectual properties of Ubisoft®, Marvel™, Z-Man, CMON, and Fryxgames to name a few. She worked with role-play game

designers Wizards of the Coast™ (Dungeons and Dragons 5e) on multiple occasions and with the team at Free League Games.

As a known figure within the UK and US tabletop gaming scene, she is keen to take her marketing knowledge to the wider gaming world, helping companies reach their targets organically.

Anjuli, CEO of Mythic Marketing said:

"We are currently in a Golden Age of tabletop gaming, and as such, it is getting increasingly difficult for smaller companies to get the brand awareness their games deserve. My aim is to offer my marketing experience so these companies can get back to concentrating on creating epic stories and games."

With the experience to handle your social media channels, events, publicity, promotions, and detailed marketing audits and campaigns, Mythic Marketing creates custom packages to suit your budget.

For more information, please visit mythicmarketing.uk or contact Anjuli at: hello@mythicmarketing.uk

About Mythic Marketing

*Mythic Marketing is a UK-registered sole trader company. **Their mission** is to help small Indie tabletop gaming companies succeed in an ever-growing industry. They do the marketing so you can concentrate on creating new stories and games for your fans.*

Media Contact

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Source : Mythic Marketing

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