

Prairie Donair Expansive Growth

Prairie DONAIR®

FOR IMMEDIATE RELEASE

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Prairie Donair® expansive growth...

What started out as a single location little donair shop (2010) from the Prairie's of Saskatchewan has now made its way across the country and they aren't slowing down. In 2016 a second location was opened and a third in 2018. In 2020 the company began to focus on franchising and has now established 38 operating locations across the country. The company has 9 new locations that are in construction and 25 locations that are under negotiations. Prairie Donair plans to add 50 units per year over the next five years through strategic partnerships with Area Developers and multi unit operators.



Unit cost optimization...

The brand optimizes its franchisees fixed costs by targeting smaller units measuring between 700-1000 SF. This allows stores to yield high profitability per square foot & ensures efficiency.



Premium quality ingredients...

Utilizing the company's diverse restaurant and food service experience, the team is able to procure partnerships with premium vendors, allowing them to maintain high end ingredients and supply for all their operators.

About Company

Prairie Donair is a franchise company born out of Regina, Saskatchewan. Since 2010 Prairie Donair has been serving up the best quality wraps and donairs in Canada while perfecting the franchise system. The company's team is a group of passionate hungry foodies who love their job and are dedicated to the companies franchisees and customers.

Press Contact



306-520-3253



www.prairiedonair.com

Regina, Saskatchewan Jan 27, 2023 ([Issuewire.com](https://www.issuewire.com)) - Prairie Donair® expansive growth... What started out as a single-location little donair shop (2010) from the Prairie's of Saskatchewan has now made its way across the country and they aren't slowing down. In 2016 a second location was opened and a third in 2018. In 2020 the company began to focus on franchising and has now established 38 operating locations across the country. The company has 9 new locations that are in construction and 25 locations that are under negotiations. Prairie Donair plans to add 50 units per year over the next five years through strategic partnerships with Area Developers and multi-unit operators.

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Media Contact

Prairie Donair®

info@prairiedonair.com

3067897555

2218 Rose Street, Regina, SK CANADA S4P 2A6

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