

Mexi-Land Boosts Operational Productivity Using Microsoft Dynamics 365 Business Central

Mexi-Land has significantly improved its operational productivity and efficiency, resulting in a notable increase in return on investment by upgrading Dynamics NAV 2009 to Dynamics 365 Business Central.



Mexi-Land Inc.

Houston, Texas Jan 11, 2023 ([Issuewire.com](https://www.issuewire.com)) - The popular Jovy Candy manufacturing company, Mexi-land, based out of California, officially announced to [upgrade their existing Dynamic NAV system to Business Central](#) with the partnership of **Dynamics Square**, a leading Microsoft Certified Gold implementation partner in the USA. Post upgrade, the company has accelerated its digital transformation journey and has kept the promise of being well-organized and defined for the distribution chain.

"Among five gold partners, we have selected [Dynamics Square](#) for NAV to Business Central upgrade due to their proven track record and cost-effectiveness. Their team has completed the implementation on time and provided us with the customizations we need to automate our global distribution chain," said the CTO at Mexi-land.

[Mexi-land](#) utilized a glitch-free smart **supply chain** to enable employees to distribute 500+ different Mexican products, from Food items to **Confectionary**, **Household Products**, and even **Key Chains** that kids love.

To keep up with the market trends and the shift of business operations, they have opted for **Business Central Cloud** for global connectivity and seamless distribution of products with real-time insights.

The company approached **Dynamics Square**, United States' leading **Microsoft Dynamics 365 Implementation Partner** to help them implement the **Business Central Cloud ERP**.

Benefits that Mexi-land is reaping after the Implementation of Business Central:

- Because of the Ease of Use, employees can access it on their phones, tablets, and desktops to

manage and control business operations.

- Better control over the supply chain, sales, marketing, and customer services.
- Built-in data analytics and its integration with other Microsoft apps such as **Power BI**, the company is saving money, securing data, being able to customize it based on evolving business needs, and growing at scale.

*"Mexi-land wants a system that can be accessible globally to make decisions in real-time. With the [implementation of Business Central cloud](#), they can control and manage the entire business from anywhere and anytime," **Manish Goyal, CEO at Dynamics Square**.*

About Dynamics Square

Dynamics Square is the leading Microsoft Certified Gold Partner that provides a business-centric **implementation of Microsoft business applications**, including [Dynamics 365 Business Central](#), **Microsoft Dynamics 365**, and more. We offer support and upgrade services at affordable costs with unbreakable trust.

We have been offering our seamless IT solutions and consulting services for the past 11+ years. Businesses grow with us at full throttle since we help them generate more revenue by avoiding digital redundancies in their existing CRM/ERP systems.



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