KingdomAdvertising.net Advertising Kiosks are now available at Car Washes and Gas Stations

Kingdom Advertising and Media Advertising Kiosks delivered 70K Impressions monthly at Sport Car Wash locations in Miami, Florida.



Miami, Florida Jan 20, 2023 (<u>Issuewire.com</u>) - Kiosk Platform Hosting and Development by Kingdom Advertising and Media:

Kiosk Manufactured by The Car Wash Supply: https://www.thecarwashsupply.com

On-Screen Advertising Network

Is your business looking to reach a wide audience without breaking the bank? If so, car wash kiosk advertising can be a great option for you! Our network of fixed and mobile displays has a significantly lower cost per view than pay-per-click ads. Our patent-pending kiosks provide instructions and handsfree payments for premium Kiosk models as well--making them even more attractive for businesses to invest in. With DOOH/OOH (out of home) digital marketing and technology, car wash kiosk advertising offer your business remarkable results at surprisingly low costs.

Kingdom Advertising and Media DOOH advertising Kiosks are primarily at car wash and gas station locations. This makes perfect sense, as the kiosks blend and dispense Wiper fluid from concentrate.

Our kiosks pay for themselves in a matter of months via our **ad profit-sharing program** that runs the ads on your display kiosk. Call us to host an ad kiosk at your location or to get more detailed information about our product.

Car washes offer several free perks to their customers that keep them coming back. Our Kiosks are positioned on our free services station. Most <u>Advertising locations</u> have several kiosks that dispense windshield washer fluid while running 15 and 30-second ads, always on banners at the bottom of the prominently integrated 10.3 Android screen. The original prototype of the kiosk has been in service for the last 5 years at 2 Sports Car Wash locations and this is what we learned:

- More than 50% of return customers came back for the free washer fluid.
- 68% of their customers are now visiting a convenience store.
- These locations see 300-500 cars daily and ads run from 8 am-10 pm, every day including most holidays.
- The competing car washes without the kiosks see 50% fewer customers, according to one of the nation's largest car wash suppliers. They actually came to see how a much smaller car wash was doing more business than their competitors.
- Offering this service for free only costs the location 6 cents per customer, gaining new customers and increasing brand loyalty. This means that your ads are playing for happy customers while they are receiving a free product.
- Customers prefer to checkout using their own devices by scanning the on-screen QR code.
- When scanned, QR codes can direct the user's phone browser to open any web address. Great for special promotions, and website product landing pages, and can even be used to initiate a call to any phone number you define in the Ad Editor.

Marketing Special Promotions made easy

Let users scan your generated QR code to open your promotional webpage on their phones, download a coupon, get mapping directions to your location, or even scan the QR to call.

Available Types of Display Ads

- Full Main Area Features
 - Video
 - Images

- Text
- HTMI
- JavaScript (Some inline scripts may be blocked. Check that your scripts work when you preview. All code is evaluated by our dev team before they are approved.)
- Background image or video with timed text or html popup overlays
- Custom animations for your ad elements
- 15 and 30-second ads

Banner Area Features

- 2 Banner spots are available on-screen at all times, even in cart checkout, when paid checkout is enabled
- Banners display along with all main area ads

Advanced Ad Editor: Upload your ad image or video

- Select your preferred start date.
- Upload an image or video to display in the main area.
- Set a redirect URL for the customer and auto-generate the QR code.
- Optionally add timed overlay content.
- Set the delay time before your overlay content appears.
- Click the Preview button, make any changes needed and click preview again, until you're satisfied with your ad.
- Click submit and your ad will be ready for the display date.
- The location approves your ad for display and you are all set.

Easy Ad Builder:

- Select your preferred ad start date.
- Upload an image or video to display in the main area.
- Click submit and your ad will be ready for the display date.
- The location approves your ad for display and you are all set.

Free self service DOOH advertising accounts for both advertisers and publishers with the order.



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See on IssueWire