

Globe's 917Ventures launches new data-driven solutions company for SMEs, iNQUIRO



Metropolitan Manila Area, Philippines Jan 23, 2023 ([Issuewire.com](https://www.issuewire.com)) - Globe's corporate venture builder, [917Ventures](#), has launched a new portfolio company, iNQUIRO, to help SMEs make data-driven decisions in their operations.

The start-up aims to address the challenges encountered by businesses in their journey towards data-driven insights, which include access to the right data, tools, and technology. Its products are designed to provide organizations with the knowledge that creates impact from customer analytics to risk assessment and even fraud detection.

For instance, iNQUIRO's 360° [Customer Dashboard](#) and Audience Builder, an intuitive platform, gives clients access to valuable consumer information particularly, behaviors and trends. The service is complete with optimized tools and resources that help businesses transform data into valuable and actionable insights and explore various opportunities.

Furthermore, iNQUIRO's Credibility Score intends to use behavioral data in creating a credibility profile for consumers to help businesses assess the credibility of consumers with limited or no available financial data and to provide these consumers with access to a wider range of financial products.

Pancho Reyna, iNQUIRO's chief operating officer, said, "By providing organizations of all sizes with access to otherwise unobtainable insights, we enable them to make exceptional and impactful data-driven decisions. This is what makes iNQUIRO truly a game-changer."

Meanwhile, **Vince Yamat, 917Ventures' managing director**, shared, "As we expand our services and continue to grow our portfolio companies, we are committed to taking Globe's vision of creating a digital nation forward, as we empower more Filipinos through our tech and digital solutions."

Aside from iNQUIRO, 917Ventures' lineup of portfolio companies also includes mobile wallet giant [GCash](#), digital health companies [KonsultaMD](#) and HealthNow, and digital marketing solutions firm [AdSpark](#), as well as online grocery platform PureGo, and loyalty and e-commerce solutions provider [RUSH](#).

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