

GetExperience forecasts major trends in global travel for 2023

One of the world's leading experience and travel brands, GetExperience.com marketplace has published the list of the biggest upcoming trends for the travel industry.



Wilmington, Delaware Feb 1, 2023 ([Issuewire.com](https://www.issuewire.com)) - [GetExperience.com](https://www.getexperience.com) – the leader among travel experience providers – forecasts top trends in global travel for this year.

After spending nearly two years confined to our homes, the world has begun to open its doors to adventure seekers in the past year, as more and more countries ease COVID restrictions and open their borders. The trend for exploration has already been established in 2022, with people breaking out of their ordinary routines and venturing to new destinations. This trend is expected to continue in the coming year as well. This tendency is about to continue in the current year as well.

"In 2023, we will see a shift in the way people approach to travel. The younger generation of travelers desires a deeper connection to their destinations and is looking for experiences that are both meaningful and emotionally fulfilling. This trend towards more environmentally conscious and mindful travel will continue to shape the industry, as travelers seek new and unique ways to make their trips stand out and be truly unforgettable." — **states Alexander Pershikov, the founder of** [GetExperience.com](https://www.getexperience.com).

Here are some of the trends which will prevail among travelers in 2023:

- **Opening new horizons**

The same old holiday retreats such as sunbathing, coach excursion, and boating will not leave the travel market this year, though a significantly bigger share of travelers is now to give their preferences to adventure journeys — wild nature holidays and hiking trips, for instance, a hiking tour [inside the volcano](#) in Iceland, are predicted to be among the most popular choices for travelers in 2023.

- **Low-cost traveling**

Budget travel is becoming increasingly popular in the industry. Luxury clothing and large amounts of luggage are no longer the norms for travelers. The trend for 2023 is for off-season deals and less-traveled tourist destinations. It is expected that more people will choose budget-friendly options for transportation and accommodation, including alternative forms of transportation for longer routes.

- **Mental retreat**

With the world facing multiple crises, the desire to not only relax during holidays but also to improve emotional and mental well-being will be a priority for travelers in 2023. People will choose destinations and tours that allow them to escape and focus on their mental health.

- **Homecoming nostalgia trips**

The pandemic has led to a shift in attitudes towards domestic travel, making it even more appealing and attractive to the general public in 2023 compared to 2022. According to a travel research agency GWI, it is predicted that nearly every traveler in the coming year will take at least one domestic trip. The domestic travel industry is expected to thrive in many countries as people are more inclined to explore their home countries and stay closer to their roots.

- **Technologically-advanced journeys**

The use of metaverse and virtual technologies will become increasingly prevalent in the travel industry in the coming year. Hotels around the world are already beginning to incorporate these technologies into their services and operations, including virtual reality practices, the use of cryptocurrency and other cutting-edge technologies. Dubai and Singapore hotels are expected to be at the forefront of this technological revolution, but it remains to be seen what other advancements will come as the use of virtual reality continues to expand.

- **Environmental, social, and governance (ESG) travel**

As more and more travelers are becoming conscious of their impact on the environment and local communities, they are seeking out sustainable and responsible travel options, such as eco-friendly experiences and accommodations. This trend is expected to drive the development of new sustainable tourism products and services, as well as increased awareness and education about the importance of responsible travel.

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