

FundingHero Launches In-Person Fundraising Accelerator for Startups in Birmingham

For Founders in and around Birmingham who want to succeed in their next fundraise



Small Heath, Birmingham Jan 28, 2023 ([Issuewire.com](https://www.issuewire.com)) - FundingHero, a leading provider of funding support for startups, today announced the launch of their in-person fundraising accelerator for founders in and around Birmingham. The 12-week program, set to begin on March 30th, will provide 20 selected founders with the resources and support they need to accelerate their growth and increase their chances of successfully raising external funding.

The programme, which is designed to help founders secure the funding they need, will guide participants through the six pillars of fundraising, providing them with a deeper understanding of their businesses 3-5 year roadmap and arming them with a financial strategy to execute for their journey.

Cohorts of up to 20 participants will be based in Birmingham city centre. The programme will be led by Jim Shirley, an experienced CFO with a proven track record of raising millions in debt and equity and helping businesses achieve exits for hundreds of millions through private equity or trade sales.

Jim will be joined by a panel of experts in fundraising such as investors, and legal and debt providers, that will give the founders a wealth of knowledge and experience to draw from.

The program will cover everything start-up founders need to know about fundraising, including fundraising strategy, investment landscape, investment materials, financials, valuations, due diligence, and more. It is the perfect way for founders to get investment-ready and take their businesses to the next level.

"We are thrilled to be launching this program in Birmingham," said Jim Shirley, the founder of FundingHero. "We believe that the region is home to some of the most innovative and ambitious founders in the country, and it's essential that they get the support they need to succeed given the current strain on the wider economy." He went on to say: "The announcement has been met with incredible excitement and the response so far has been incredible."

Currently, FundingHero is accepting applications for its first cohort, which is set to commence on March 30th. Early bird discounts of £1,000 are available until February 28th. The programme is open to all sectors and businesses that have a product in the market and are consistently revenue-generating, with a fundraising goal of up to £1m.

Founders interested in applying can visit <https://www.fundinghero.co.uk/fundraising-accelerator> to submit their application.

About FundingHero

FundingHero is an innovative and leading online provider of investment readiness for both startups and accelerators. We help founders learn how to raise funding using our proven six pillars of fundraising. For more information, visit www.fundinghero.co.uk

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