

Drive business growth with Knowlarity's Click-to-Call Solution

Knowlarity's Click-to-Call Solution

Gurgaon, Haryana Jan 16, 2023 ([Issuewire.com](https://www.issuewire.com)) - The increasing trends in the cloud communication platform market demand that businesses boost massive cloud provisioning. Knowlarity, the leading cloud-based business communication solutions provider in India, is helping businesses streamline their dispersed business processes. With most business activities happening online, cloud-based communications solutions like click-to-call, number masking, auto-dialers, multi-level IVR systems, toll-free numbers, progressive dialers, and more have been in high demand. Integration of a suitable, secure, and reliable cloud-based communication system promotes higher work efficiency and cost benefits while also adding to the growth of the business segment.

Knowlarity, in addition to providing the aforesaid cloud-based communication solutions, is ensuring business continuity through the substantial adoption of its [Click-to-Call software](#) by organizations. This is so because it makes it easier for customers to connect with businesses simply with a single click or tap through a real-time-based calling widget configured on a website or mobile app. Click-to-call functionality in applications and websites saves time by connecting customers and agents right away. It also makes the consumer experience more seamless.

Now that the business world is witnessing the cloud as its mainstay, the power and impact of cloud-based business communication are clearly visible. With the increasing adoption of cloud-based business communication solutions, it is important for you as a business owner to connect with customers where they live. Integration of click-to-call functionality into your website or application is one such way to make it easy for them to contact you right from their mobile devices. Placing the click-to-call button on your site or applications eliminates the need to close the tab for your customers to call you. This removes a step from the buying process, which is likely to bring more potential customers into the sales pipeline and increase the chances of a sale.

Knowlarity offers the best click-to-call service in India and is aimed at reducing customer effort and opening the door to more sales inquiries. The click-to-call solution offers call recording, an IVR menu, easy CRM integration, call routing, call recording, call tracking and monitoring, and a dashboard with detailed call analytics. Click-to-dial integration with the CRM enables customer segmentation based on the caller's information and inquiry. This helps the agents provide informed services to prospective customers and generate more business.

About Knowlarity:

Knowlarity enables automated communication by allowing operators to work online via the cloud. It allows businesses to work on an effective communication network via cloud solutions such as click-to-call, number masking, multi-level IVR systems, toll-free numbers, progressive dialers, and more. Knowlarity has the ability to empower your teams with virtual working solutions to ensure business operations aren't affected by enabling working from anywhere. For more information, please visit <https://www.knowlarity.com>

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