DBMM Group Outlines Plans For 2023

The Company continues its ongoing transparency and forward-looking growth for shareholders.



New York City, New York Jan 27, 2023 (Issuewire.com) - Following the recent Shareholder Update by Digital Brand Media & Marketing Group, Inc. ("The Company" and "DBMM"), and its brand, Digital Clarity ("DC"), on <u>December 28, 2022</u>. The Company continues its ongoing transparency and forward-looking growth for shareholders. This release is a helicopter view of a broadening of communications to address the demand of global markets and global investors.

As previously stated in the last update, The Company asks all shareholders, investors, stakeholders, and supporters, to digest both the extraordinary events that have taken place, the events that will continue to take place, and the steps the company is taking to lift the organization onto a higher exchange and business growth. It is equally important to dismiss speculation, misinformation, and false rumor that sadly abounds on certain message forums.

DBMM's fiscal year began September 1, 2022, and as we near the end of the first month of 2023, it is worth reiterating some of the key milestones achieved in 2022 and looking forward. These

achievements should not be overlooked as they took place under extraordinary circumstances indexed against geo-political turbulent markets.

The Company achieved enormous accomplishment in meeting the criteria of the 15c2-11 effective September 28, 2021, achieved FINRA clearance under Reg 6472 and SEA Rule 15c2-11 when quoting security, and achieved 15c2-11 Compliance on October 26, 2022.

This was also the date that FINRA approved Glendale Securities as its Market Maker.

Subsequently, following the OTC Markets review, the Company was approved for normal trading with all restrictions lifted and the US Market open to all on December 20, 2022.

As we near the end of the first month of 2023 it is worth highlighting there will be many plans that will be initiated and enacted going forward. The company will continue to keep moving one step at a time and ask for patience. Rome wasn't built in a day.

The company will continue to deliver.

Communications

DBMM will start to communicate with shareholders using new channels moving forward. It is clear looking at analytics data by the company's operating division, Digital Clarity (DC), it is clear that there is an interest in the company's services internationally, but an equal appetite by prospective global investors who see DBMM as a future investment.

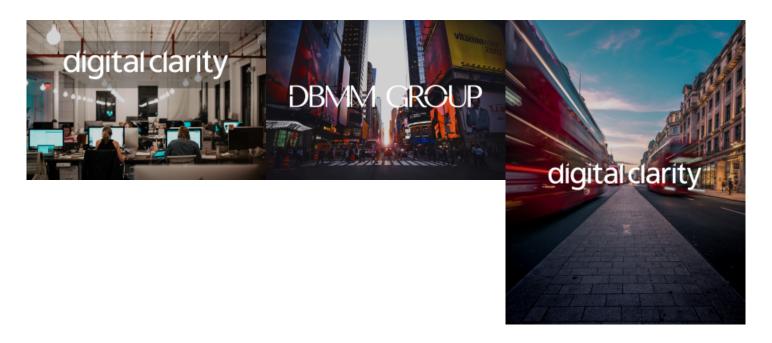
Speaking on the new channels, Reggie James, the Founder and Managing Director of DC and the Chief Operating Officer of DBMM said," It is clear that DBMM has an appeal for those investors who have started hearing DBMM's incredible story but more importantly see value and growth potential in the digital and business advisory sector that DC operates in".

James added, "The website will continue to be the central point for news and information however, in a news-hungry world, the lack of credible channels news channels is clear. As the company seeks growth, the use of official market communication channels will also be used to give new shareholders who reside in global markets and better reflect the company's wider worldview, access to more detailed engagement with the company. Further details of this will be rolled out in due course."

DBMM Management

SAFE HARBOR PROVISIONS

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