

## Cocomo - Natural Personal Care Brand For Kids & Teens

Safe, gentle and toxin-free products



**Mumbai, Maharashtra Jan 24, 2023 ([Issuewire.com](https://www.issuewire.com))** - Cocomo, developed in 2018 is India's one of the first home grown brands catering specifically to the changing personal care needs of kids and teens (age 4 to 16). It was started with the sole intention to create safe, effective & premium quality products for children.

At Cocomo, we use the purity and potency of natural and certified organic ingredients to create gentle and safe products for your kids! Our products do not contain any toxic chemicals, making self care easier for you and your child. Cocomo products are proudly made in India, and are developed by a circle of moms & expert cosmetologists.

Our range of products include:

1. Shampoo + Conditioner
2. Face & Body Wash
3. Moisturizer with Sunscreen
4. Hair Oil
5. Deodorant
6. Hand Wash

For more information, visit our website [www.cocomo.in](https://www.cocomo.in)

## **Our Story - How & why was Cocomo developed?**

Cocomo from House of Nature created me, Rashmi Jalan, - a mother who is passionate about providing natural body care products for children.

I realized the importance of 'natural care' for children after the birth of my own. Unable to find genuinely natural products for them, I had to get almonds and coconuts individually pressed for pure oil on a monthly basis. As they grew, so did my concerns and search for products that could effectively cleanse and protect their sensitive skin. I traveled the world in search of 'more natural' skin and hair care products customized for kids between the sensitive ages of 4 and 15 years.

In exploring children's products available, I found a glaring gap. On one end were infant care products too gentle to wash away the sweat and grime of kids at an active age. While the other end was filled with adult products that were unhealthy and full of nasty chemicals, or simply didn't smell nice (according to the kids!).

Disappointed and disenchanted, I enlisted the support and expertise of an expert cosmetologist and my trusted circle of equally passionate moms. We decided to take matters into our own hands and, after several years of hard work and extensive research, House of Nature was born.

Cocomo takes its cues from the natural ingredients and traditional wisdom of its country of origin, India. At Cocomo, we have combined that wisdom with contemporary, evidence-based research to create truly healthy and kid-friendly products. Our products are mindfully infused with engaging colors and fragrances that add oodles of fun to their personal hygiene, keeping moms and kiddos equally happy.

- Rashmi Jalan,

Founder of Cocomo.

## **Media Contact**

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