

Babouche! Golf receives Feefo Platinum Trusted Service Award 2023

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Platinum Trusted Service Award

2023

feefo 

Hook, Hampshire Jan 21, 2023 ([Issuewire.com](https://www.issuewire.com)) - Babouche! Golf has won the Feefo Platinum Trusted Service Award, an independent seal of excellence, which recognises businesses that consistently deliver a world-class customer experience.

Feefo established the Trusted Service Awards in 2014 to recognise brands that use the platform to collect verified reviews and receive exceptional feedback from their customers. The awards are unique because they truly reflect a business's dedication to providing outstanding customer service by analysing feedback from real customers.

Working with over 6,000 brands, Feefo is the world's largest provider of verified reviews, helping brands understand customers by analysing verified reviews and providing insight into trends, needs, and habits.

With consumer confidence at [near historic lows](#) due to rising inflation, as well as research from the Institute of Customer Service revealing that complaints rose to [17.3% in the second half of 2022](#), this award celebrates brands that are successfully navigating tough market conditions to deliver exceptional service.

Feefo has presented Platinum Trusted Service Awards to businesses that have achieved Gold standards for three consecutive years. To receive a Gold Trusted Service Award, businesses must have collected at least 50 reviews with a Feefo service rating of between 4.5 and 4.9 between 1st January 2022 and 31st December 2022.

David Long, Babouche! Golf commented: "We're delighted to receive a Platinum Trusted Service Award from Feefo. Keeping our customers happy is our priority so the fact this award is based on feedback from real customers gives us the confidence we are providing an exceptional level of service alongside exceptional golf accessories handmade in the UK. The award also recognises just how hard we have worked under fresh challenges, with both rising inflation and the cost-of-living crisis affecting both consumers and businesses alike. As we enter a new year, we will continue to listen, understand and deliver what our customers want."

Congratulating Babouche! Golf, **Tony Wheble, CEO at Feefo**, said: "This year has been a difficult one for so many businesses. I'm delighted to recognise thousands of our clients that have overcome various challenges to provide such high levels of customer service and satisfaction.

"The Trusted Service Awards have always been about recognising companies that go way beyond the norm in customer service and in turn receive great feedback from delighted customers.

"A particular congratulations to Babouche! Golf for winning a Platinum Trusted Service Award by providing great customer service consistently over a number of years. I look forward to seeing them continue to achieve next year and beyond."

-ENDS-

Notes to Editors

About Feefo

Feefo is a leading global customer reviews and insights platform on a mission to empower its clients to fully understand how their customers experience their products or service.

The Feefo suite of software, combined with its technical solutions expertise, enables its clients to gain a deeper understanding of customer sentiment, behaviour, and intent, empowering them with insights to make better business decisions and improve their return on investment. With 96% of customers relying on reviews to purchase, Feefo also creates trust between consumers and businesses by adopting a

unique approach to only collect verified reviews from real people.

Please visit: www.feefo.com

About Babouche! Golf

Babouche! Golf is a UK-based golf accessory business that specialises in high-quality golf head covers, towels, and other accessories.

With the aim to put colour back into your golf game, Babouche! Golf offers a stunning range of covers and towels that come in multiple patterns and designs. From sugar skulls to flags to camouflage and polka dot patterns, their accessories are lovingly handmade to stand out.

Babouche! Golf's products don't substitute quality for design, offering dependable covers that any golf enthusiast will love. The business also offers customers the chance to design their own unique and bespoke head covers – all handmade in their workshop based in Hampshire.



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Source : Babouche! Golf

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