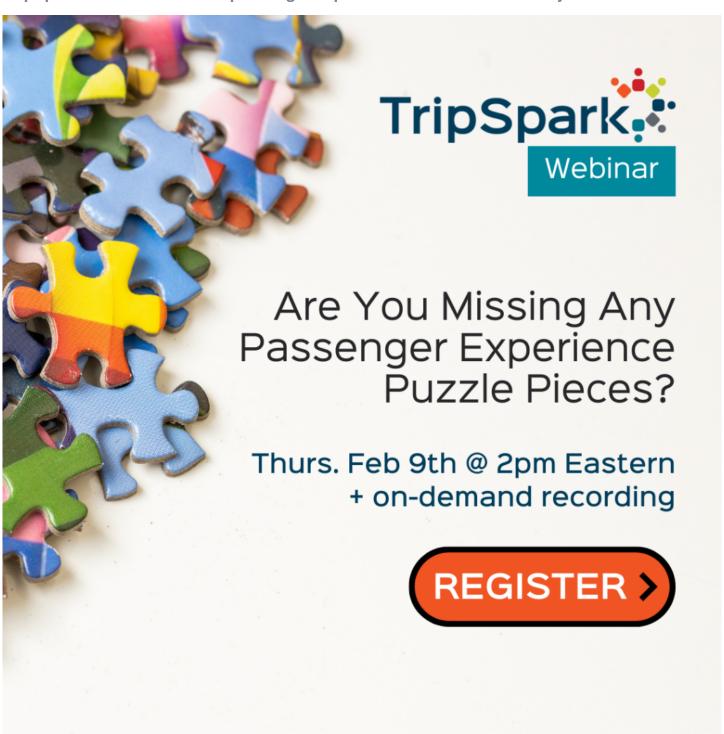
Are You Missing Any Passenger Experience Puzzle Pieces?

TripSpark and Laketran offer passenger experience webinar on flexibility of choice in transit



Mississauga, Ontario Jan 26, 2023 (<u>Issuewire.com</u>) - TripSpark Technologies, a leading provider of transit technology in North America, and Laketran, Lake County Ohio's public transportation provider, will be conducting a free online webinar called "Are You Missing Any Passenger Experience Puzzle Pieces?" on Thursday, February 9th @ 2 PM ET.

Today's transit riders want to go where they want, when they want, with as many mobility options to

choose from as possible. Passengers of all abilities expect the same flexibility of choice, from paratransit and Dial-a-Ride to on-demand and microtransit. With this webinar, TripSpark will reveal how these puzzle pieces, which are so often missing from an agency's passenger experience, save resources, time, and money, while simultaneously growing ridership. Laketran will reveal their learnings and successes, and TripSpark will announce an industry-leading initiative that will improve the passenger experience at agencies across North America.

Join Brett Werkheiser, Senior Product Manager at TripSpark, and the leadership team of Laketran to learn more about the key, immediate changes agencies can make today and be the first to know about the new initiative that completes the passenger experience puzzle.

Tune in for powerful insights, get your queries addressed, or have a chat with TripSpark.

Date & Time

February 9th @ 2 PM ET with on-demand recording after the event

Location - Online (Zoom)

Click on the link below to register now!

bit.ly/passengerexperiencepuzzle

About TripSpark Technologies

TripSpark's transportation technology provides transit agencies and private operators in the USA and Canada with critical operational software and in-vehicle hardware. The company has technology suites for Fixed Route, Paratransit, Demand Response, NEMT, and Rideshare. TripSpark is part of Modaxo, a global collective of technology companies passionate about changing the face of public transportation, and part of the Constellation Software group, which has 125,000 customers in more than 100 countries across the globe, with offices on every continent.

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