

Anuschka Leather Bags are now available in India

A premium leather bag company launches its premium handcrafted bags in India



kolkata, West bengal Jan 13, 2023 ([Issuewire.com](https://www.issuewire.com)) - It's time for all fashion lovers to rejoice as Anuchka leather, a renowned global brand known for its premium hand-painted leather bags, is now available in India.

[Anuschka](#), a brand known for crafting timeless wearable art is launching its unique line of leather bags & accessories in India. The brand specialises in making premium leather bags with handpainted themes

by compassionate artisans.

‘Art can change lives. Our artful products don’t just make your life beautiful, they give hope to hundreds of lives-from Tapati, whose life was saved by the healthcare Anuschka provides, to Bivas, who can now provide for his family. Their stories are true masterpieces.’ Bhaskar Basu the CEO and designer highlights the values the company believes in.

According to Anuschka, [Hand-painted bags](#) are not only a way of making a living, but also a way of preserving and celebrating the unique stories of the artisans and the communities they come from. The company provides an opportunity for them to express their creativity and passion through their craft and create a product that carries a unique message. A message that becomes a symbol for the endless colours that we see every day and makes our life happy and beautiful in the years to come.

After over 30 years in the [European](#) and [American](#) markets their expansion into the Indian market, to them, is like coming home. Anuschka feels delighted to bring their collection of these unique handbags to the Indian audience and hopes that it’ll receive as much love as they have in the international spectrum.



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Source : Anuschka India

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