

A dedicated design & branding agency only for startups, founded to help entrepreneurs across the world.

Helping startups compete against established brands in the market by providing them with professional branding services at affordable prices.



Mumbai, Maharashtra Jan 9, 2023 ([Issuewire.com](https://www.issuewire.com)) - Founded in 2017 by [Aditya Singh Bisht](#), an IIT Kanpur alumnus, [Arabella Design](#) was built on the insight that it is nearly impossible for startups to afford high-priced professional branding and design services and they somehow struggle to leverage their value or face difficulty when it comes to differentiating themselves in a meaningful way in the market.

Working shoulder-to-shoulder with entrepreneurs from around the globe, Arabella Design has today translated over 65+ visions into successful brands.

In 2021, [Suruchi Trivedi](#), formerly serving Godrej & Boyce as a General Manager - Corporate Brand & Communications and Godrej Design Lab Head, joined Arabella Design as a Partner and CEO. Over the years, Arabella Design has worked with startups on everything from brand identity design, packaging design, website UX/UI, photography, marketing campaigns, and more. The [branding and design services](#) Arabella offers are grounded in actionable results for clients and help them succeed as a new venture.



arabella
DESIGN

Media Contact

Arabella Design

connect@arabella.design

09936077365

Peninsula Business Park, B Wing, 1102, Senapati Bapat Marg, Lower Parel, Mumbai - 400013, India

Source : Arabella Design

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