

24Seven Commerce Launches Retail Pro Prism and WooCommerce Integration for Seamless Omnichannel Shopping Experience

Retail Pro Prism and WooCommerce Integration



San Jose, California Jan 25, 2023 ([Issuewire.com](https://www.issuewire.com)) - 24Seven Commerce, a leading provider of omnichannel retail solutions, is proud to announce the launch of its new [Retail Pro Prism and WooCommerce integration](#). This integration allows retailers to seamlessly connect their Retail Pro Prism and WooCommerce platforms, providing a unified shopping experience for their customers across all channels.

Retail Pro Prism is a powerful retail management system that offers a range of tools for retailers to manage their inventory, sales, and customer data. WooCommerce, on the other hand, is a popular e-commerce platform that is built on the open-source WordPress platform. By integrating these two platforms, retailers can now manage all aspects of their business from one central location, making it easier to keep track of their inventory, sales, and customer data.

The integration also allows retailers to quickly and easily connect their physical and online stores, creating a seamless omnichannel shopping experience for their customers. This is especially beneficial for retailers who have a brick-and-mortar store and an online store, as it allows them to easily transfer inventory and sales data between the two platforms.

One of the key benefits of the Retail Pro Prism and WooCommerce integration is that it allows retailers to have a real-time view of their inventory across all channels. This makes it easy to keep track of what products are selling well, which products need to be restocked, and which products need to be removed from the store. This information can then be used to make better-informed business decisions and optimize the overall performance of the store.

Another benefit of the integration is that it allows retailers to easily manage and track their customer data across all channels. This includes customer purchase history and contact information. This makes it easy for retailers to personalize their marketing efforts and create targeted campaigns that are more likely to convert.

Additionally, the integration allows retailers to easily track and manage their sales data across all channels. This includes sales data from both their physical and online stores, as well as data from different sales channels, such as marketplaces and social media. This makes it easy for retailers to identify trends and patterns in their sales data and use this information to make better-informed business decisions.

"We are excited to launch this new integration, as it will make it easier for retailers to manage their business and create a seamless omnichannel shopping experience for their customers," said Avnish Saxena, VP – of Business Development at 24Seven Commerce. "The flexibility and scalability of the WooCommerce platform, coupled with the robust retail management capabilities of Retail Pro Prism, will provide retailers with a comprehensive solution that will streamline their operations and improve customer engagement."

The Retail Pro Prism and [WooCommerce integration](#) is available now, and retailers can contact 24Seven Commerce for more information on how to get started.

About 24Seven Commerce

[24Seven Commerce](#) is a leading provider of omnichannel retail solutions that help businesses create a seamless shopping experience for their customers across all channels. With a focus on retail management, inventory management, and customer data management, 24Seven Commerce offers a range of tools and services to help retailers optimize their business and increase sales.

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