

Two best friends launch Exotic Ethnic Finds a One-stop sustainable shop.



Atlanta, Georgia Dec 24, 2022 ([Issuewire.com](https://www.issuewire.com)) - Two best friends launch *Exotic Ethnic Finds* a One-stop sustainable shop.

Nidal Kur and Kavya Moses are best friends who have launched *Exotic Ethnic Finds* as a tribute to their culture and heritage. Nidal Kur is a Sudanese- American model who was tired of products that did not

cater to her skin. She decided to start a brand with her best friend Kavya Moses who is South Indian and is passionate about Ayurveda and natural skincare.

Exotic Ethnic Finds prides itself on a sustainable lifestyle brand. After hearing from their friends, family, and acquaintances about the struggles of finding an ethical brand, they decided to create an African and Indian Ayurveda-inspired skincare and hair care line. They will be launching non-toxic home essentials and fair-trade clothing and decor in 2023. Their first release is Ayurveda hair growth oil \$28, The Best Body Oil for \$34, Normal/Combination skin Facial Oil for \$38, and Winter healing balm \$22. “Our virgin raw African Shea butter is ultra-moisturizing, rich in antioxidants, amino fatty acid, vitamins, and minerals.” Most of their ingredients are organic and cold-pressed.

The skin-care collection is unisex, vegan, and cruelty-free. The brand has purposefully curated its skin care product line for problematic skin. “We made it really simple and our facial oil can be used alone or with your favorite moisturizer.” There are no pore-clogging ingredients and the oil is quickly absorbed.

Exotic Ethnic Find's mission is to create vegan, cruelty-free products, and they are committed to giving back 10% of their net profits to charities. “I could not imagine having a brand that does not help others.” They believe that supporting small businesses is the best way to make a difference and help break the cycle of exploitation. They have curated a unique formula that can only be purchased on their website www.exoticethnicfinds.com.



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