The Advisor Collective partners with Sapient Insights Group to Expand HR Systems Survey & Provide Members Access to Data



Atlanta, Georgia Dec 12, 2022 (<u>Issuewire.com</u>) - Sapient Insights Group is excited to announce a valuable addition to our distributor list: The Advisor Collective, a non-profit association. Through this partnership, The Advisor Collective, through their members, will distribute the Annual HR Systems Survey and at the same time, they will have access to Sapient Insights' research library.

The Advisor Collective's ultimate goal is to bring value to the employers they serve and Sapient Insights Group will provide them with greater insights for their customers. The Advisor Collective will have access to Sapient Insights Group's current and historical HR systems reports and analysis, workshops, other commercially available reports, and an annual strategic briefing for their members to help them better support and inform their customers. Through the distribution of the Annual HR Systems Survey, The Advisor Collective will extend the reach of Sapient Insights Group's data to reflect a broader voice within the HR community.

"Sapient Insights Group is excited about this relationship with The Advisor Collective. The voice of the customer is very important to us and this group of consulting, advisory, brokerage, and implementation providers conveys a powerful voice to our research and to the community" says Teri Zipper, CEO and Managing Partner of Sapient Insights Group.

"Through this valuable partnership, our members will be able to access the industry's leading HR technology survey data at the click of a button, enabling every firm to enhance the value proposition they bring to their clients every day. We believe this partnership will also support our overall mission: to positively shape the industry with enhanced insights and actionable outcomes," says Corrina Nation, Executive Board Member and Secretary, and Shannon Klick, Content Committee Lead, of the Advisor Collective.

Some of the member firms include Accenture, Alliant Insurance Services, Assurex Global, Bolton & Company, Brio Benefits, Burnham Benefits, Cross Financial, Employeetech, EOI Service Company, EPIC Insurance Brokers, Gallagher, Higginbotham, HRchitect, HRIS Consultants, Inc., HRMS, HUB International, IA, iBTR, Informed Consulting, IOA, ISG, Kelly Benefits Advantage, Leslie Miller Custom Insurance Solutions, livingHR, LMCIS, Lockton Companies, Marsh McLennan Agency, Milliman, Mosaic Consulting, Peridus Group, USI Insurance Services, Vintage Hill Consulting, and Woodruff Sawyer.

About Sapient Insights Group:

Sapient Insights Group is a privately-owned research and advisory firm based in Atlanta, Georgia, serving the needs of organizations in the areas of HR & Finance Systems Research, Strategy, and Transformation, Communication & Change Management, Culture Building & Leadership Coaching. The company's HR Research Center and HR Systems Survey have become the trusted sources of global data and people-related facts that help companies accelerate business performance and improve their ability to create a robust and equitable workplace.

About The Advisor Collective:

The Advisor Collective is a powerful non-profit association of consulting, advisory, brokerage, and implementation provider firms representing every vertical market segment, employer size, geography, and domain. One of The Advisor Collective's many goals is technology provider engagement and insight generation specifically in the HR, benefits, and payroll spaces.



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