Sufferings & Offerings: 2022 Year in review

Sufferings & Offerings music is closing the year in a gracious way



Los Angeles, California Dec 14, 2022 (<u>Issuewire.com</u>) - <u>King Uche</u> and Sufferings & Offerings Music have grown tremendously in the last couple of months dominating the music scene. King Uche himself, as is often referred to as THE FLYGERIAN aka The Rising African King of Rap, because of his unique blend of music combined with his personal experiences, he has been on a quest for global preponderance which reflects in his last project Uche Musa.

Uche has conducted his business in a savvy way as he has expanded from making music, events & festivals to fashion. Uche has a good ear for talents, he discovers them raw and provides an artiste development scheme that polishes and refines these talents while growing a community around them.

We highlight some records in the label catalog.

GENESIX DID-IT - Jane Album

JANE (the Album) by Singer, Songwriter & Producer **Geneix** Did-It is a project that delineates the popular South African, Amapiano sounds that have taken over the airways in Nigeria.

Amapiano (is a style of house music that emerged in South Africa in 2012. It is a hybrid of deep

house, jazz, and lounge music characterized by synths and wide percussive basslines.

The Project was executive directed by the CEO of the Label King Uche, while South African Music producer Melevi was the engine room behind the sound to bring in the originality of Amapiano

Jane LP is **Genesix's** debut project and contains noted records like Rush Am, Dankie Mpilo, Nati Vibes, AMA2000, Jiva, and Beng.

The music is infectious! Stream & share today!

https://ffm.to/janebygenesix

99 Drizzy - No time II & Win

Rapper **99 Drizzy** revealed making <u>No time</u> was the shortest of his artistry journey, in his words "it's an anthem that every hustler on the street would love". In February 2022, the first version of NO TIME with Ozzy Yung was released. Lyricist **99 Drizzy** uses this record as a vehicle to preach the gospel of bracing yourself up and the essence of time while grinding.

Win was co-written by **Genesix** and was released in October. 99drizzy has records like Superman, Rich & Famous, and Speak Up in his discography.

Check out 99drizzy here

https://ffm.to/win-99drizzy

Martins Luv - Rotate & Feels

Martins Luv has earned a solid listening audience with his last project Lions Heart, **Rotate** is an ode to **Ifedi** for his love for women, which you can catch on at the beginning of the record.

A part of the song references a lady called **Nkechi Jukwaese**. Who was famous in his hometown.

<u>Feels</u> addresses the daily life & struggles of a creative who mirrors success, but must beat depression, anxiety, comparison, and self-doubt.

Listen and enjoy!

https://ffm.to/rotatebymartinsluv

King Uche: Deliver Me & Run My love

<u>King Uche</u> has had a massive run of dropping records, each new record sounds fresh, and divine, and shows him in a different light.

"We have all gone through a period of life where we question life itself. We ask GOD to deliver us from our painful experiences and to remove us from this evil world" In his words, those emotions inspire Deliver Me. He enlisted his protégé **99drizy** on this record.

Heartbreaks have resulted in a divine creative process for most creatives and King Uche is not

excepted as he joins the ranks of creatives who have channeled a sensational tale of love, lust, regret, and hope all intertwined to create an awesome record.

Stream Run my Love: https://ffm.to/runmylove

In a bid to expand its operations, **Sufferings & Offerings Music**, has commissioned its new creative and corporate office space in Lagos, Nigeria.

In a statement signed by the Chief Executive Officer of the record label, King Uche said that they are taking key steps toward the growth of the brand.

He said "Our Lagos Space is an all-in-one recording studio, clothing brand, and content space for models, artists, and all creatives alike in Nigeria. This space will be the pioneer of our vision, creating massive opportunities and exposure for the less fortunate"

The Nigerian American Executive King Uche would love the world to know "we are still very much in the music business, we are expanding and opening new ventures across the globe. We have a wide range of music from Jane Ep to Win and festivals coming up.

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