

Sol-Ark and ARKA Partner to Offer Installers the ARKA 360 Lead to Life Solar Platform



Plano, Texas Dec 8, 2022 ([Issuewire.com](https://www.issuewire.com)) - Sol-Ark Inc, a global energy technology company and the world's leading supplier of Hybrid Power Systems, today announced it has joined forces with Arka Energy, a Silicon Valley-based startup that has developed the first of its kind, enterprise-grade "lead to life" platform that enables solar installers to launch, manage and grow their solar businesses effortlessly and efficiently.

ARKA 360 platform has been created by a team of solar industry veterans as part of their mission to build and deploy the world's most innovative clean energy solutions for a sustainable future. The sophisticated, user-friendly business suite offers everything a solar business needs - lead management, sales proposals, designs, installation project management, permit packages, financing, and professional engineering (PE) approvals. Further, the ARKA 360 platform reduces installer soft costs of residential solar Installations by up to 50%.

"We are delighted to team up with Sol-Ark in the United States to better serve the dealer partners who are educating Americans on the best technology solutions for their homes and businesses," said Surya Potharaju, Founder & CEO of Arka Energy. "Our mission is to be a purpose-driven global market leader, delivering the best sustainable clean energy solutions for commercial, industrial, and residential installers. With ARKA 360 we aim to catalyze the digital transformation of the solar industry with a comprehensive business operating system that reduces cost, improves cycle times, and grows revenue and profits."

"There are many roofing, electrical, and backup generator contractors that are new to solar. There are also 1000's local solar installers. They need easy tools for generating professional customer designs, proposals, and accurate permitting packages at low cost and minimal time. ARKA Platform is the best in class. It's a complete one-stop solution for everything that our Installer partners need. ARKA is now supporting Sol-Ark residential hybrid inverters, C&I hybrid inverters, optimizers, different battery partners, and soon load management." said Tom Brennan, Chief Technical Officer, Sol-Ark.

Installers can easily create and share persuasive, and customizable interactive solar proposals created using the online design & proposal tools available through the ARKA 360 Platform. To more effectively convey the value of Sol-Ark products to clients, installers can also use sophisticated 3-D modeling tools, manage all quotes in one location, and provide homeowners with side-by-side comparisons.

To find out more about Arka Energy's free design and proposal software, please visit the [Arka Energy website](#).

About Sol-Ark

(<https://www.sol-ark.com/>)

Headquartered in Plano, Texas, Sol-Ark is a solar and energy storage technology firm designing and manufacturing multiple inverter lines and load management devices. Founded in 2013 by local U.S. Veterans with deep experience in power electronics, semiconductors, and hardware design, the Sol-Ark team was determined to prepare and protect their own families and businesses from utility power outages by providing reliable and robust solutions. The Sol-Ark all-in-one hybrid inverters are best-in-class technology with speed, efficiency, and power as their main advantages, as well as great versatility. Continuing to expand the innovative offering in-depth and capability, Sol-Ark added string inverters and micro-inverters, enabling a broad diversity of application types. The Sol-Ark mission is to continue making the most reliable, innovative, and robust solar and energy storage solutions to protect families and their businesses. We are "Powering Families Through Life™". Dedicated to providing world-class customer support and continuing innovation, the Sol-Ark team is carrying out the vision of making solar plus energy storage affordable for all.

About Arka Energy

Arka Energy is a Silicon Valley-based startup that designs, manufactures, and deploys the world's most

innovative clean energy solutions for a sustainable future. The state-of-the-art Arka Collection of products, developed by Arka Energy, consists of the 'PowerRoof' and the 'PowerGazebo' designed to turn roof and open spaces in homes into energy-generating assets without compromising on aesthetics, performance, and durability. In addition, the ARKA Digital Platform, consisting of ARKA 360, the industry's first Solar Business Operating System, helps installers engage better with their customers and create enduring relationships by delighting customers through transformational digital experiences.

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