

Renowned As Best Place For Cakes & Desserts, Bakingo Has Launched Its Christmas Collection



Gurgaon, Haryana Dec 20, 2022 ([IssueWire.com](https://www.issuewire.com)) - A brand that is applauded for its premium quality, Bakingo launched its new collection of cakes and other desserts for Christmas 2022. Big preparations have been made for the holiday season as the brand is expecting to ride a boat on huge orders.

Christmas is celebrated worldwide, and the events happening around this winter fest are easily noticeable, along with home parties and celebrations. This basic fact creates a broader scope for businesses that are dealing in products & services co-relating to the festivities. Being into desserts, Bakingo holds a great opportunity of raking in numbers and new customers. "The fact that sweet food items are part of every festival gives us a clear vision of baking and delivering cakes and desserts that are worth celebrating. We based our preparations on the demand for [Christmas cakes](#). We are forecasting that overall demand will surge up to 30%. It was up by 13% approx in 2021 in comparison to 2020. Heading one more step this time, we have also introduced new desserts to the menu along with new designs." quotes Mr. Shrey Sehgal, Co-founder of Bakingo.

As of now, Bakingo is serving 60+ SKUs bifurcated into categories of [Bakingo Cakes](#), Jar Cakes, Cupcakes, Brownies, Pastries, Dry Cakes, Tea Cakes, Plum Cakes, and Cookies. Being an FSSAI Certified bakery brand, only the best quality ingredients are used, forming the base of Bakingo's substantial goodwill among consumers. The newly launched collection for Christmas has designs that relate to the winter holiday season in some ways. A very considerable focus has been placed on the packaging to make it eye-pleasing and occasion-specific. As per the sample, the delicious plum cakes will be packed and delivered in a high-quality tin box for easy carrying and to provide it with the essence of gifting edibles.

Bakingo is operational in 35+ cities through centralized kitchens, franchise outlets, and cloud kitchens. The strong network helps keep the promise of baking the best quality cakes and desserts and delivering them fresh to the doorsteps. For Christmas 2022, Premium hamper, Ginger Cookies, Christmas Special

Dragees, and Stick Jaws are introduced to the collection. The bakery brand has placed among the highest-rated and much-loved bakeries on Swiggy & Zomato.

About Bakingo

Launched in 2016, Bakingo is a brand that deals especially in baked items such as cakes, brownies, pastries, jar cakes, cupcakes, dry cakes, and cookies. All the delicious items are available for doorstep delivery. Today, we lead the bakery market in 35+ cities to deliver a delightful experience for every customer out there and we accept orders through Bakingo.com, Bakingo mobile application, and top-rated food delivery applications.

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