

Recording Artist Nick Ray Releases Memorable Track "Built To Last"



Birmingham, Alabama Dec 26, 2022 ([Issuewire.com](https://www.issuewire.com)) - Recording Artist Nick Ray Releases Memorable Track "Built To Last"

NICK RAY.....a seasoned and established forerunner in the music industry genre of a Singer-Songwriter, Recording Artist, and Producer, has created a new single entitled "Built To Last" that has hit the ground

running! Most artist in their career feels heightened awareness and humbled appreciation when they become a part of the outspoken public display of attachment to their works. In this case, Ray's followers and industry affiliates have boldly commented on this specific song as "Epic," "Emotionally Touching," "Tear Dropping Response," and a direct line to the female senses brought to life in the song. This artist has received numerous reactions to his keen song structure, exceptional vocal and harmony delivery, and overall depth of the soundtrack. The minute you hear the intro; the music starts to move the soul. Once a listener is engulfed in the melody, the emotions are like a running stream of insight that takes you on a journey felt by the vast experiences which connect to other hearts. For instance, Ray's cover art was sentimentally designed with his face and his mother's face molded together; adding two sides of the perspective. A reflective feature with closed eyes on Ray compared to a laughing smile and memory of his beloved mother on the other side. Truly a song for those who can grasp the essence of enduring life's struggles, but at the same time, realize that we share these same feelings with the world. That in itself...is comforting and identifiable between kindred spirits. Bottom line; this song is reaching the masses in every aspect. Get to know Ray; he's one of a kind.

Reference Links: <https://soundcloud.com/nickraymusic/built-to-last>

<https://open.spotify.com/album/4oBF5Hf435b1DI1yQ2tqlQ>

Click the link below to view Nick Ray's Press Kit which will delve deeper into this artist's talent:

www.myppk.com/get/nickray

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Source : Nick Ray Productions

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