## Pawan Garg from Mercer Marsh Benefits India joins as CEO of East West Assist Insurance TPA (EWA)



New Delhi, Delhi Dec 30, 2022 (<u>Issuewire.com</u>) - East West Assist Insurance TPA Pvt Ltd. appoints Insurance industry veteran Mr. Pawan Garg as Director & Chief Executive Officer

East West Assist Insurance TPA (EWA), one of the fastest-growing TPAs, has announced the appointment of Mr. Pawan Garg as CEO of the company. He has taken over as CEO with immediate

effect and will spearhead the growth journey for EWA which provides third-party administration for the healthcare insurance industry.

Pawan is an insurance industry veteran with over 18 years of experience, primarily in the Employee Health & Benefits space. Prior to this, Pawan was with Mercer Marsh Benefits / Marsh India, a leading benefits consulting and insurance broking, in various leadership roles. He has been an experienced Employee Benefits Specialist with a demonstrated history of working extensively with brokers, Health Insurers, and clients. Pawan completed his Post Graduation from Birla Institute of Technology with a specialization in Insurance & Risk Management. He is a Fellow of the Insurance Institute of India.

In the competitive health insurance third-party administration space, EWA's growth journey is testimony to its philosophy of meaningful growth. Over the last 2-3 years, they have made technology integral to their operations and delivery and used it to enable faster member onboarding, a lower turn-around time for claims processing, and a robust response mechanism for query resolution.

"It's an honour to be a part of an organization that actively works towards making a difference. EWA has leveraged technology to bring a revolutionary change in the health insurance TPA industry, and demonstrated accelerated growth in the last few years," says Garg. "I intend to combine my experience with their technology focus to drive further growth for the company."

Pawan, with his grassroots level experience in the Insurance brokerage industry, will help EWA in amplifying their efforts to scale up their operations. His immediate focus will be driving business development, leveraging his vast experience in the insurance brokerage and employee benefits areas.

"We're extremely stoked to welcome Pawan as our CEO at EWA. He brings with him the right attitude and a wholesome leadership experience. He's dynamic, insightful, and has worked extensively in the employee benefits sector; we are all hoping to learn from his journey and experience.", says Parikshit Mahajan, CMD - EWA TPA.

"Pawan's zeal and humility are something we all look up to. We're really looking forward to working with him and witnessing the company's growth trajectory alongside him," says Mohit Agarwal, Chief Mentor - EWA TPA.

## **About EWA**

East West Assist Insurance TPA Private Limited (IRDA License No.18 Validity from 16-05-2020 to 15-05-2023) is a dedicated Third-Party Administrator (TPA) Health Service, licensed by the Insurance Regulatory & Development Authority (IRDA) on May 16, 2002. It comes into the market backed by the vast experience and skills of the East West Group.

The company provides third-party administration in healthcare services, which include designing medical plans, administering healthcare claims, and providing managed healthcare services to Insurance Companies and Corporations.

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