

‘Nutrifiesta22’ at NSHM knowledge Campus, Kolkata

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The Indian Association for Parenteral and Enteral Nutrition (IAPEN) Kolkata chapters, in association with the Dept. of Dietetics and Nutrition, NSHM Knowledge Campus, Kolkata, organized "Nutrifiesta22." The objective of this collaboration was to create awareness about dietary nutrition amongst the students as well as emphasize the role of nourishment. The highlight of the event was the fun and interactive activities that were conducted to sensitize the audience on this subject.

This event was witnessed by renowned dietitians, and nutrition experts from multiple hospitals and nursing homes like Bellevue, Medica, Peerless, etc. Moreover, industries and organizations dealing with nutraceuticals also participated in this engaging event to shed some light on how to plan a healthy and nutrition-packed regime.

The eminent personalities that graced this event included Dr. Suhrita Paul, Hon’ble Vice Chancellor, West Bengal University of Health Sciences were the Chief Guest and chaired the inaugural session and

other guests of honor were Dr. Saikat Mitra Maulana Abul Kalam Azad University of Technology, Mr. B.C. Acharya, Director FSSAI, Dr. Sidhartha Niyogi (DHS) Director of Health Services, Dr. Debashis Bhattacharya (DME) Director of Medical Education, Dr. Shubrojoyoti Bhowmick, Clinical Director Academics, Peerless Hospital, Mr. Cecil Antony, Chief Mentor of NSHM Knowledge Campus, Kolkata, Mr. Dilip Singh Mehata, Trustee NSHM Knowledge Campus, Dr. Subhasis Maity, Director, Institute of Health Sciences NSHM Knowledge campus Kolkata.

While speaking about this fiesta, the Chief Mentor Mr. Cecil Antony, accentuated the significance of this program within the existing education system, He mentioned, "This is a cutting-edge program that focuses on health and nutrition. The event tactfully blended the practical application of the knowledge gained with activities to help students grasp the significance of nutrition. "

Moreover, the director of the NSHM Institute of Health Sciences, Prof. Dr. Subhasis Maity said, "This is a unique initiative that aims to promote a healthy lifestyle and nutrition. The insights gained during this event will surely help our students improve their routines and inculcate healthy eating habits. The considerable information about nutrition and how to maintain a balanced diet was a key highlight of the fiesta. Such a program truly enables one to refine their knowledge and understand the discipline beyond academics."

There were various stalls exhibiting healthy food items, nutritional information about them, and their role in the management of lifestyle diseases by renowned dietitians. The free health check-up camp and quiz contest were also there for the general public. Apart from this, different MNCs dealing with nutraceutical products also participated in the event.

The event received a huge response from the audience. The students and masses were highly elated with the information received during this event. The activities kept the energy of the event intact while fulfilling the key objective of the event. The institute continues to plan such distinct initiatives to give students considerable exposure and provide them with sufficient understanding concerning nutrition and health management.

[NSHM Knowledge Campus](#) is one of Eastern India's leading educational institutes with its twin campuses in the cities of Kolkata and Durgapur. NSHM has been a pioneer of professional degree courses aligned with industry needs. Since its founding in 1996, NSHM has worked to provide high-quality education and training in a variety of fields, including business & management, health sciences, computing and analytics, media and communication, design, engineering, and technology.



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