

Mylbrook Ltd Launches Maxus Food Bank Appeal

MAXUS Dealership urges the Basingstoke community and businesses alike to support local food banks ahead of the difficult Christmas period.

CHRISTMAS FOOD APPEAL

MAXUS

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TOGETHER WE CAN E-VAN MAKE A DIFFERENCE

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Hook, Hampshire Dec 6, 2022 ([Issuewire.com](https://www.issuewire.com)) - MYLBROOK LTD is donating a MAXUS e DELIVER 9 to Basingstoke Food Bank, located in Tempus Business Centre, Basingstoke from 7th to 23rd December.

The all-electric van will assist the food bank in being able to make deliveries to those in need for Christmas in the Basingstoke and surrounding area, in the most sustainable way possible. This is all part of MAXUS' national Christmas foodbank appeal, which sees its dealers from across the UK aiding local food banks in a bid to help people in need, particularly in the face of rising inflation and the cost-of-living crisis.

A recent survey¹ found that 93% of food banks in the UK have reported an increase or significant

increase in the need for their services since the start of 2022 and 80% have struggled with food supply issues.

Over 30 participating MAXUS dealerships, across the length and breadth of the country will be taking part in the MAXUS Food Appeal. MAXUS is supporting the campaign by providing 32 specially liveried e DELIVER 9 electric vans to participating dealerships. The zero-emission vans will deliver food donations in the lead-up to Christmas. The MAXUS Food Appeal will run for two weeks, from the 5th-18th of December.

Mark Barrett, General Manager of Harris MAXUS said: "Foodbanks provide emergency food and support to families and individuals who find themselves in financial crisis. They rely heavily upon donations, particularly during the festive period. This year, the number of people depending on their local food bank has increased dramatically due to the rising cost of living. In response, we are calling on residents, customers, and neighbouring businesses to donate to their local food bank this December as part of the MAXUS Food Appeal. Together we can make a difference - all donations are welcome however big or small."

THOMAS RANCE, MYLBROOK LTD, LOCAL DEALERSHIP OWNER/MAXUS BRAND MANAGER said: "Food poverty is a reality for many individuals right now and it's a growing problem because of the cost-of-living crisis. We want to do our bit to help those who need it the most in our community, especially in the lead-up to Christmas. This is a worthy cause, and we would love to see other businesses and people in the community getting involved."

To get involved in this campaign, please contact Mylbrook or the Basingstoke Food Bank for more information.

Those who wish to donate to their local food banks are asked to supply long-life non-perishable food items, such as pasta, rice, noodles, tinned fruit and veg, jars of sauce, jams, powdered soup, cereals, lentils, beans, pulses, tea, coffee, and tinned meat. Christmas biscuit tins, puddings, and children's selection boxes will also be accepted, as well as non-food items such as toiletries and hygiene products.

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[1 Independent Food Aid Network UK \(Ifan UK\) Survey, October 2022](#)

About Mylbrook

Mylbrook Ltd has been trading successfully for over 15 years as a family-run business. Based in Hook, Near Basingstoke Hampshire, we deliver new and used commercial vehicles across the whole of the UK.

Our wealth of knowledge in our sector means we are able to offer a customised body service for those who have special requirements, such as Luton Bodies, Tipping Bodies, etc. We have also developed partnerships with lead finance companies enabling us to meet all your needs to help improve your business.

With a wide range of vehicles, including Maxus electric vans, chassis cabs, tippers, drop sides, and panel vans we can offer products that meet your business requirements and offer a one-to-one service from a family business. This is one of the secrets of our success - a personal service that above all you can trust.

You can find more information about Mylbrook and its comprehensive services and range of commercial vehicles on the Web at: www.mylbrookvisermark.com



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