

Himalayan Organics India's Best Healthcare Supplement Brand

Established in the year 2019, Himalayan Organics is a leading head-to-toe wellness brand offering clean, green, plant-based nutrition, serving over 1 million people across the globe.



Indore, Madhya Pradesh Dec 28, 2022 ([Issuewire.com](https://www.issuewire.com)) - Vaibhav Raghuwanshi, founder of Himalayan Organics realized the need for vegetarian dietary supplements when he was diagnosed with Vitamin D3 deficiency in 2015. His search became difficult because most of the dietary supplements were animal-based or available as Gelatin (non-veg source) based capsules & there were hardly any

vegetarian options available. On the contrary, he found suitable choices in the abroad market. Upon discussion of this problem with friend Suditi Sharma, Honors in Consumer Psychology, an idea struck & this market gap turned into a eureka moment for them.

Here began the journey of Himalayan Organics with Vaibhav Raghuwanshi & Suditi Sharma as founders. The brains stormed together to ethically bring vegan & plant-based supplements to the Indian market at affordable rates through Himalayan Organics. They delved deep into the world of nutraceuticals & sourced the most potent Vitamin D3, Omega, B Complex, Calcium, and more. Their analytical approach & research lead to 7 herb-based supplements. By 2019, they were able to bring 70+ certified vegan products to the market & currently, Himalayan Organics has 130+ dietary supplements & beauty products with a million+ customer base across the globe, including celebrity customers.

And they aren't stopping here!

They are now a Certified Organic brand with 100% Organic Dietary Supplements that are not so common in the Indian market.

Himalayan Organics has also received Red Achievers Award for excellence in Organic Health Products. Another milestone that recognized the effort of this value-creating startup was by INC42 when they gave Himalayan Organics the 18th rank in India's fastest-growing startups. On top of it, their contract manufacturing facility is expanding in Indore which will cater to more needs cost-effectively. And all of us know that the next growing hub in the country is Indore, awarded as the cleanest city 5 times in a row with humongous young talent & economy emerging.

By leveraging their strengths, the future vision of the founders is to be the WORLD'S NO. 1 dietary supplement brand by spreading global awareness of nutraceuticals & providing standardized solutions for all health & lifestyle problems. In the product segment, the company has organic products for a daily lifestyle like seeds and powders. For awareness, the company also has a department of nutrition that gives detailed diet & lifestyle consultations customized as per customers' requirements.

Targeting 20 Million customers by 2025, the brand has its presence online on all major E-Commerce platforms accompanied by offline stores & growing. Well, there is more! They are working on entering the global market through export & e-commerce portals.

The brand has always kept ethics at the helm & regularly works with "Apna Ghar Ashram" to enrich & support the lives of the destitute.

Himalayan Organics is undoubtedly an innovation aligned with modernism for the people of today & tomorrow.

People out there,
Nourish the Himalayan Way!

Himalayan Organics

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Source : The Himalayan Organics

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