

Andrea Graziani is the best Italian Ambassador!

Andrea Graziani won the Italy Ambassador Awards, award for the best influencers and bloggers who promote Italy on social networks.



Firenze, Italy Dec 19, 2022 ([Issuewire.com](https://www.issuewire.com)) - Andrea Graziani, freelance Photographer, Videomaker, and Social Media Manager, resident in Verona, active for 13 years, specialized in digital communication, and is today among the top 4 “Top Influencer” (content creator with over 400,000 followers) in the categories Travel but the first in the Fashion category.

The award is a recognition of the ability of those who want to make Italy's many qualities better known to both foreigners and Italians. Andrea Graziani, whose Instagram profile [@graziani_andrea](https://www.instagram.com/graziani_andrea) is followed by over 900,000 people, participated in the contest with a post dedicated to the sustainability of the Travel and Fashion sectors, highlighting their qualities.

Five categories were examined: Travel, Food&Wine, Fashion, Beauty&Spa, and Luxury Lifestyle. Each category was in turn divided into 5 groups of followers: Micro, Junior, Expert, Advanced Blogger, and Top Influencer.

“Communication in the digital world, like marketing, requires knowledge of new technologies, perseverance, and continuous study,” says Andrea Graziani. “I have always focused not only on the quality of my photographs and my videos but also on the communicative effectiveness they have. I've never focused on the number of followers because I believe that the community should be created and taken care of over time: my trump card is trying to inspire people through my channels. The next step will be Tik Tok, the platform of the moment which, thanks to its algorithm, can give a lot of visibility.”

Italy Ambassador Awards is an initiative in collaboration with Toscana Promozione Turistica, under the patronage of Enit (National Tourism Agency) and POT (Polish National Tourism Agency).

Today Andrea has joined the Top Influencers of Italy and will be one of the protagonists of the next blog tours in Tuscany and Poland, in collaboration with the Italy Ambassador Awards. Godmother of the event Maria Grazia Cucinotta.

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Founder of the prize Svetlana Trushnikova. President of the jury Giorgio Palmucci, vice president Francesco Tapinassi. On the jury Matteo Lunelli, Sofia Peronaci, Alberto Lupini, Mania Ronconi, Massimo Basile, Andrea Quadrio Curzio, Claudio De Donatis, Anton Giulio Grande, Francesco Garofalo, Elza Pereira, Irina Shkrolnaya, Patrizia Bortolin, Ludovica Casellati, Davide Manzon.



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Source : Andrea Graziani

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