

Amaka Consulting and Evaluation Services (ACES), LLC Receives Comcast RISE Creative Production Grant Award



Boston, Massachusetts Dec 8, 2022 ([Issuewire.com](https://www.issuewire.com)) - Comcast RISE provides small businesses with free marketing insights and opportunities to apply for media support, technology upgrades, and grants of up to \$10,000. ACES was selected from a competitive pool of applicants to receive free, creative production services which include a Turnkey production of a 30-second TV commercial and a 90-day media placement schedule from Effectv.

Comcast RISE was formed in late 2020 to give small businesses owned by people of color the support and resources they need to not just survive but thrive. In November 2021, Comcast RISE announced a major expansion to all women-owned businesses. To date, more than 9,500 Comcast RISE awardees have been announced from 704 cities across 37 states and the program is on track to provide support to 13,000 small businesses by the end of 2022. Comcast RISE is part of Project UP, the company's comprehensive 10-year, \$1 billion initiative to advance digital equity and help build a future of unlimited possibilities.

“The Comcast RISE award is incredible for a small, minority woman-owned firm like ours that specializes in health equity. The ability to receive the technical and marketing expertise of the professionals that will help us shoot a 30-second TV commercial with a 90-day placement will help to

catapult ACES to the next level in 2023 and beyond. We are honored to join more than 13,000 other awardees and business owners that the Comcast RISE program has supported,” said Ndidiamaka Amutah-Onukagha, Ph.D., MPH, CHES.

ACES is a full-service public health consultancy firm that is led by Ndidiamaka Amutah-Onukagha, PhD, MPH, CHES who is recognized as a world-renowned public health practitioner. The company specializes in maternal and child health research, evaluation, health equity, and diversity, equity, and inclusion. ACES’ client roster includes several notable organizations such as Planned Parenthood, Power to Decide, the Centers for Disease Control and Prevention (CDC), the American College of Obstetricians and Gynecologists (ACOG), Susan G. Komen, and many more.

The mission of ACES is to provide high-quality, evidence-based evaluation and consulting services with a keen focus on equity and social justice.

Media Contact

Amaka Consulting and Evaluation Services, LLC

communications@amakaconsulting.com

Source : Amaka Consulting and Evaluation Services, LLC

[See on IssueWire](#)