

Ukrainian Design Agency Qubstudio Received Two Red Dot Design Awards



Berlin, Germany Nov 18, 2022 ([Issuewire.com](https://www.issuewire.com)) - [Qubstudio](https://www.qubstudio.com), a Ukrainian Digital Product Design and Branding Agency, received the Red Dot Design Award 2022 and the Red Dot Design Award: Best of the Best 2022. The award was presented at the Red Dot Design Award Ceremony, held in Berlin on October 28.

The Red Dot Design Award Ceremony is the celebration of the achievements of the winners of this year's Red Dot Award: Brands & Communication Design. Guests from roughly 30 countries accepted the invitation from the Red Dot Design Award, where they celebrated the year's best agencies and designers in the Konzerthaus in Berlin.

About the Red Dot Design Award

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into three disciplines of Red Dot Award: Product Design, the Red Dot Award: Brands & Communication Design, and the Red Dot Award: Design Concept. With more than 20,000 entries, the Red Dot Award is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. Ever since the sought-after distinction, "Red Dot"

has been the revered international seal of outstanding design quality. The award winners are presented in the yearbooks, museums, and online.

About Qubstudio's Awarded Works

Project: [ila Bank](#)

Award: *The Red Dot Design Award 2022*

The project, ila Bank, won The Red Dot Design Award 2022 in communication design (sub-category Apps). ila Bank is a leading mobile-only banking app in MENA.

During the cooperation, Qubstudio successfully expedited the product's scaling. Their team ensured a robust product design cycle via smooth delivery and reduced time to market.

[Read more about the winner](#)

Project: [44GROUP](#)

Award: *The Red Dot Design Award: Best of the Best 2022*

This award was given to Qubstudio for the exceptionally high design quality of the project 44GROUP. The client is a Ukrainian manufacturer of reusable and recyclable furniture that nurtures a culture of conscious consumption. Qubstudio's team created Branding, Communications, and Brand Film for 44GROUP, providing bold & meaningful visual and verbal identity.

"To emerge as a winner is an excellent achievement. This distinction is synonymous with ground-breaking design par excellence."—says Professor Dr. Peter Zec, founder, and CEO of Red Dot.

[Read more about the winner](#)

About Qubstudio

[Qubstudio](#) is a Ukrainian digital Product Design and Branding Agency founded in 2007. The agency is a long-term partner of worldwide digital-first companies, enabling organizations to succeed in digital transformation. They work on digital solutions for businesses in FinTech, Logistics & Transportation, Healthcare, Ed Tech, HR Tech, Entertainment, and more. Also, Qubstudio experts partner with startups from the world's largest accelerator Y Combinator and 500 startups. For five years in a row, the agency has been globally recognized as a Top UX Design Agency by Clutch and received design awards of international and local scales. Qubstudio's team is 70 highly-qualified creative professionals working on a wide range of design and development. Together they form a community of open-minded people ready to solve complex business issues. More information is available at qubstudio.com.



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