

Two IIT Delhi Alumni Create a Fintech Platform to Increase the Accessibility of Financial Products

IIT Delhi passouts come together to improve the penetration of financial products in the country. GroMo, is one of the leading fintech platforms that aims to increase financial knowledge and enables people to earn by selling financial products.



Gurgaon, Haryana Nov 11, 2022 ([Issuewire.com](https://www.issuewire.com)) - In 2019, two IIT Delhi Alumni joined hands and started GroMo to give millions of people the Right to Earn and improve the penetration of financial products in India. While creating their fintech venture, Ankit had 12 years of experience in finance and e-

commerce whereas, Darpan had vast experience in corporate strategy and product management.

GroMo has enabled over 14 Lakh agents, frequently called [GroMo Partners](#), to serve over 30 Lakh customers. The mobile earning application assists individuals in becoming financial advisors and making money.

This Gurgaon-based financial technology platform allows financial advisors to establish an online presence. Back in 2019, people were unaware of the financial planning strategies available in the market. Therefore, the majority of Indians were unable to use fintech effectively.

GroMo came into the picture to solve this problem and increase financial awareness and the accessibility of financial products in India. They have grown in the financial business by assisting individuals in learning and earning. Individuals can learn using the GroMo mobile earning application and simultaneously sell financial products to make money online. You can also begin your [career](#) with GroMo, as they are hiring now for various job roles.

The platform aims to reach every single town and city and make many financial advisors available across the country. The company believes that this would make it much simpler for people to talk about financial products and understand the fintech sector.

From The CEO's Desk

According to Ankit, the idea of GroMo is simple. He says, "We are currently building a technology platform to enable millions of agents on the ground to sell different financial products to customers and earn a good amount of money. We help agents learn about [financial products](#), give them tools to acquire new customers, and provide them access to multiple financial products so that they can sell them to customers and earn a good amount of money." He then adds, "People are our greatest strength, and we are looking for passionate people who want to solve a real problem on the ground. We wish to empower millions of people with the opportunity to earn money and grow with GroMo."

"Success is no accident. It is laid on the foundation of hard work, perseverance, learning, dedication, and, most of all, love for what you are learning or doing. If you have the right passion and determination to achieve your goal and grow more in life, then GroMo is the place for you." - [Ankit Khandelwal](#), CEO & Founder, GroMo.

Co-Founder

[Darpan](#) stated, "We started GroMo with a vision to empower millions of people to increase their financial literacy and penetration of financial products in India. We wish to reach every single city and town in the country. To make it happen, we have built a sophisticated platform called the GroMo app." He added, "GroMo empowers millions of people to earn more than ₹1,00,000 monthly.

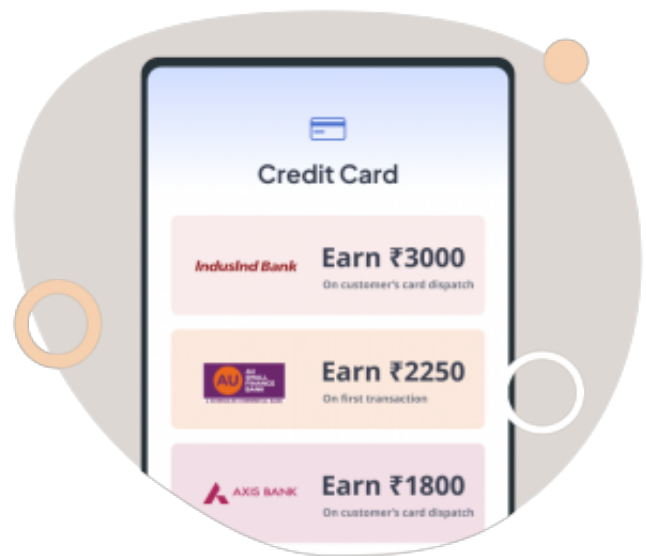
How do we do that? We have done that by building some advantageous features on the GroMo app.

- Training - We empower our agents or GroMo Partners through our [LIVE training](#) and courses available on the GroMo app.
- Content - We are providing our agents or GroMo Partners with content using which they can reach out to their potential customers and sell.

He also stated, " We have provided our GroMo partners with their own website, diary, visiting card, and

everything on the [GroMo app](#). With over a hundred financial products listed on our application, we want to bring a change and provide millions of individuals with a right to earn."

"Opportunities don't happen; you create them and accomplish them with a proper plan, passion, execution, and hard work. Helping dreamers achieve their dreams, GroMo is a one-of-its-kind platform that allows every Indian citizen an opportunity to earn and fulfill their aspirations. We are on a constant journey of providing every citizen of India the 'Right to earn' without any limits. We are hiring." - Darpan Khurana, Co-Founder, GroMo.



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