

Theobroma, India's foremost bakery & patisserie brand expands to Chennai

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Chennai, Tamil Nadu Nov 16, 2022 (IssueWire.com) - We are delighted to announce the launch of Theobroma, India's much-loved and largest premium bakery & patisserie brand known for its bestselling brownies, cakes and desserts to the **cultural capital of the county, Chennai this October '22** as the season of festivities & celebrations gets underway!

Theobroma opens its first outlet on 14th October 2022 in Anna Nagar, Chennai, followed by the second outlet at Nungambakkam in Chennai on 20th October 2022.

Theobroma started its journey in 2004 in Mumbai as a family-run bakery. Over the next eighteen years, the brand built an unparalleled reputation for exceptional products, honest pricing, and warm service. **Today it is known for its wide, much sought-after product range spanning multiple categories such as brownies, [cakes](#), desserts, cookies & crackers, breads and savouries, as well as its viennoiseries, beverages, and unique festive & seasonal offerings.**

Theobroma recently reached a milestone of 100 outlets spread across five cities – Mumbai, Pune, Delhi NCR, Hyderabad, and Bengaluru, including new format stores like delivery-only 'cloud' outlets. During the pandemic, the brand was successful in launching its online brand store as well. Their signature products are also bestsellers on third-party platforms like Zomato, and Swiggy, and the brand have partnerships with e-commerce platforms such as Amazon and SuprDaily to retail select categories via their platforms.

"We are very happy to bring our signature offerings to Chennai. The city has a large community of discerning food lovers who have a high level of awareness about food, food trends, and ingredients. And we are excited to open our first store in the city" **says Mr. Rishi Gour, CEO, of Theobroma**

Recommended Products

Our signature offerings include a range of fudgy brownies, a few of the favourites include the Overload brownie, Millionaire brownie, and the (eggless) Outrageous Brownie. Theobroma's much-loved cakes include the bestseller Dutch Truffle cake, Hazelnut Praline Mousse cake, Chocoholic cake, and Opium Cake.

Theobroma's Mava Cake and Dense Loaf are the perfect teatime treats and come highly recommended! As do some of the other crowd favourites like the Chocolate Tart, Pure Butter Palmiers, Crackers, and a wide range of pastries.

About Theobroma

Theobroma means 'Food of the Gods' in Greek, befitting our exclusive and indulgent range of offerings that include brownies, cakes, desserts, chocolates, breads, and savouries. From our humble beginnings in 2004, when the first Theobroma pastry store opened its doors at the iconic Cusrow Baug at Colaba Causeway (Mumbai), we've grown to become a Pan-India chain of patisseries across [Mumbai](#), Pune, Delhi NCR, Chandigarh, Hyderabad, and Bengaluru. Our mission is to bring joy to our guests by offering

a wide range of products with a promise of exceptional quality, honest pricing, and warm service.

Chennai Outlets

The first Outlet opens on 14th October 2022 at Anna Nagar

Address: AB 103 & 105 4th Avenue Shanthi colony main road Anna Nagar Chennai

Store Timings: 8 am to 12 am

The second Outlet opens on 20th October, 2022 at Nungambakkam

Address: 20/2 Mahatma Gandhi Salai Nungambakkam, Chennai

Store Timings: 8 am to 12 am

Website: <https://theobroma.in/>

Instagram Handle: <https://www.instagram.com/theobromapatisserie/?hl=en>

Facebook Page: <https://www.facebook.com/theobromaindia/>

Media Contact

Theobroma

shaileshfernandes8@gmail.com

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