

# Simone Selkirk Iconic Label Launching

## Simone Selkirk Label

**Sydney, New South Wales Nov 27, 2022 ([IssueWire.com](https://www.issuewire.com)) - Simone Selkirk Label – Launching on Iconic**

Simone Selkirk Label has come a long way since designer Simone Selkirk worked on her first collection showcasing school formal dresses. Simone Selkirk Label is now a major fashion house that has just landed an Iconic fashion collaboration with an incredible lineup of designers.

Simone Selkirk Label is excited to announce their Spring/ Summer collection will be available to their much-devoted fashion following soon.

High-flying top fashion designer Simone Selkirk said “I have been working on the Simone Selkirk Label fashion collection drawing on inspiration from travel pre-Pandemic times and was inspired by the memories of sun and cocktails and the colors and fashion that could keep my fashion followers inspired and motivated to look forward to wearing the Simone Selkirk Label pieces that would take them back to their best travel memories too.”

Simone Selkirk went on to say “To be able to launch the Simone Selkirk Label Spring/ Summer collection and know that it will be available to a wider fashion following who can access and wear our fabulous pieces was a true joy to announce.”

Head designer Simone Selkirk has been working on the latest Spring/ Summer Collection for the past 12 months taking inspiration from travel memories from the days of the pre-Covid-19 Pandemic.

The Simone Selkirk Label Spring/ Summer collection will be launched in the upcoming fashion trade shows and the collection will be available in stores next Spring in Australia.

The Simone Selkirk Label Spring/ Summer collection will be a breath of inspiration for the sunnier days to look forward to after the long drawn-out rains of the Australian winter season.

Top designer Simone Selkirk is very happy the Simone Selkirk Label is expanding to a wider audience. This Iconic collaboration and collection are for the fashion savvy to access the greatest pieces at the best prices and be part of the on-trend fashion of the moment.

No pre-marketing has yet commenced and the collection is announced here first.

<https://www.theloop.com.au/Simoneselkirk/portfolio/Fashion-Designer/Sydney>

**Simone Selkirk**

**Fashion**

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Source : Simone Selkirk Label

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