

Shubindia Expands into Outdoor Advertising Adding Digital Out-Of-Home : More walk, less talk for brand campaigns

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Pune, Maharashtra Nov 11, 2022 ([Issuewire.com](https://www.issuewire.com)) - Shubindia is committed to giving the most up-to-date information to its consumers. Therefore, they make sure to update advertising rates regularly. Therefore, before planning your ooh campaign or any other campaign, check the latest outdoor advertising prices in India. Check out their website for the most up-to-date [outdoor advertising](#) pricing as they are a well-known [advertising agency in India](#). Shubindia has also launched an app "[shubindia.com ooh advertising](#)" on Google Playstore for their clients.

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By adding digital out-of-home advertising to its already robust multi-channel capabilities, Shubindia Ad Works enhances its ability to provide scalability and a future-proof differentiated solution, along with a new channel to target users and drive new net growth. Other benefits delivered to Shubindia Ad Works

clients include:

- Increased brand awareness and user reach with a new format
- Additional inventory that helps form a holistic approach to a client's digital marketing plan
- Private marketplace capabilities with priority access to high-demand inventory
- New user reach that may not be as digitally active compared to other demographics DOOH includes [billboards](#), [metro station advertising](#), and airport media on the go.

It also includes place-based media seen in convenience stores, medical centres, salons, and other brick-and-mortar venues.

Clients can choose specific locations where they'd like to show their ads in a DOOH ad slot and work with Shubindia Ad Works to make that happen. "In today's market, it's important to stay on top of innovative ways to reach the target user," said Shubham J.

"Reaching large-scale users in specific geolocations will provide our customers with more cost-effective offerings to match our platform's leading digital solutions." We are always aiming to cater to our client's needs with a robust multi-channel offering at a national scale." "Advertisers today are eager to take advantage of the high-impact, real-world media of DOOH, extending digital strategies to reach audiences in new ways," said Shubham Jain.

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To learn more about Shubindia Ad Works, please visit: www.shubindia.com About Shubindia Ad Works Shubindia Ad Works is an advertising platform used by hundreds of brands and agencies in India.

Shubindia Ad Works's clean and intuitive user interface provides media buyers with an easy way to plan, execute and drive the best performance across all devices, inventory, and publishing partners. Shubindia Ad Works has been recognized as one of the fastest-growing advertising companies in India. For further information, visit www.shubindia.com - [advertising agency in pune](#).



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