

SHH! Beauty TV Launch & Giveaway - Win a Personalized In-store Video for Your Salon

Stream a personalized promotional video in your establishment on the SHH! Beauty TV channel



Aberdeen, Washington Nov 16, 2022 (Issuewire.com) - Welcome to the SHH! Beauty TV Launch Grand Giveaway. The 52/50 Group is excited to introduce this new and unique subsidiary brand specializing in innovative marketing tools specifically designed for the beauty industry. To celebrate this momentous occasion, we are hosting a Grand Giveaway, giving away a customized in-store video that some lucky winner will stream in their salon. **IF YOU ARE IN THE BEAUTY INDUSTRY, YOU DON'T WANT TO MISS THIS!**

Our personalized in-store videos showcase your salon's branding, images, information, styles, menu, specials, staff information, products, and more. Plus we will fill your video with fun industry-related content that is sure to entertain your audience. That is not all, each of our in-store videos features

sponsorship segments that salons can rent out to businesses in their community. In available areas SHH! Beauty TV also offers an ad-share program for non-competing salons. This means that your hair salon can cross-advertise with a local nail salon, lash bar, or spa by being featured on their in-store videos and showcasing their advertisements on your in-store video. You can utilize all of these tools offered by SHH! Beauty TV today!

This is a wonderful opportunity for any salon to get their business noticed, raise sales, attract new customers, increase visibility, and reach a wider audience. Our brand new channel is devoted to bringing you the latest beauty industry marketing. Celebrate our brand launch by entering the SHH! Beauty TV Launch Giveaway today! Enter for a chance to win your very own personalized in-store video to stream in your salon. Thank you for choosing SHH! Beauty TV and the 52/50 Group.

<https://www.5250group.com/giveaways>

SHH! BEAUTY TV

IN-STORE VIDEOS & MORE

IN-STORE VIDEOS
Subscribe and stream your personalized and branded video within your establishment. Showcase the best your salon has to offer!

PROMOTE YOUR BRAND
Inform and excite your customers about your products and services with visual pictures and demonstrations.

USE YOUR OWN CONTENT
Send us examples of your products and services to be displayed in your customized in-store video. Show your customers exactly what you can do for them without saying a word. No content? No worries, each video is full of fun industry related filler content like trivia, tips, and affirmations. We have plenty of content to get you started!

RENTABLE SPONSORSHIP SEGMENTS
Our videos include several sponsorship segments you can rent (or giveaway) to local businesses in your area. Build bonds with your community and generate more revenue.

AD-SHARE PROGRAM
We can pair you up with non-competing salons in your area for a cross-advertising opportunity on their in-store videos. (only in available areas)

WWW.5250GROUP.COM

SHH! BEAUTY TV

Price List

IN-STORE VIDEOS	Initial Cost	Monthly Cost	Annual Option
1-Time Video	\$2,500		
Monthly Updates	\$1,000	\$1,000	\$12,000
Bi-weekly Updates	\$1,500	\$1,500	\$18,000
Weekly Updates	\$2,000	\$2,000	\$24,000

AD-SHARE PROGRAM	Initial Cost	Monthly Cost	Annual Option
1 Sponsor Location	\$750	\$750	
2 Sponsor Locations	\$1,400	\$1,400	
4 Sponsor Locations	\$2,000	\$2,000	

DON'T FORGET TO REDEEM YOUR BUCKETS AND STROUTS DISCOUNT FOR HAVING AN IN-STORE VIDEO SUBSCRIPTION WITH SHH! BEAUTY TV.

GET YOUR PERSONALIZED MAGAZINE NOW!

REDEEM YOUR DISCOUNT CODE AFTER YOUR IN-STORE VIDEO SUBSCRIPTION PURCHASE.

Contact Us: +1 (360) 488-1188 www.5250group.com

SHH! BEAUTY TV

Customized in-store videos
Showcasing the best your salon has to offer!

Each Video Features:

- Personalized
- Local business sponsorship
- Products
- Fun industry related filler content

IN-STORE VIDEOS
PERSONALIZED WITH YOUR INFORMATION, STYLES, BRAND, AND PRODUCTS.
PLUS LOTS OF FUN INDUSTRY RELATED FILLER CONTENT AND SPONSOR AD SPACE TO RENT ON YOUR VIDEO

WWW.5250GROUP.COM (360) 488-1188 **WWW.5250GROUP.COM**

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Source : SHH! Beauty TV at the 52/50 Group

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