

Professional basketball superstar, Te'a Cooper launches new hair company



Atlanta, Georgia Nov 22, 2022 ([Issuewire.com](https://www.issuewire.com)) - Hollywood Luxury Hair is a new hair company founded by WNBA superstar, Te'a Cooper.

Launched on Sunday, November 20, this brand was founded through Te'a's love for beauty and fashion; a college dream of hers that began in her freshman year. Through the creation of this company, Te'a hopes to be able to inspire other young girls and women to follow their dreams and proactively bring them to life.

Hollywood Luxury Hair is not only a hair company, but a brand with a goal and vision to make all women feel beautiful and empowered, giving them the confidence to walk into any room and own it.

At Hollywood Luxury Hair, the company retails 100% authentic raw Cambodian human hair (bundles and extensions) sourced from quality manufacturers in the USA and abroad. With products flying out the door in less than 24 hours, this fresh new start-up company is set to service a wide range of clientele across the United States of America.

The hair and beauty industry is a major sector of the US economy, experiencing rapid growth, generating over \$224M annually from more than 700 wig and hair extension retail outlets scattered across the USA. These are exciting industry facts for this young brand that is already a highly anticipated success story; with rave reviews from Te'a's fans and many new customers.

As a responsible new business owner, Te'a is also mindful of demonstrating the company's commitment to sustainability, both individually and as a business. Te'a will exercise this by actively integrating sustainable business practices, wherever possible, to ensure that her impact as a new business is one that affects her surrounding environment and communities in a positive manner.

Over the years, Te'a has been known as a fashion and beauty icon in the sports industry, so now she is choosing to use her personal experiences and style to put Hollywood Luxury Hair on the map; empowering more young girls and women to embrace their beauty. With experience working in the retail industry, and a team with decades of experience in business management, Te'a is looking forward to positioning Hollywood Luxury Hair as an industry leader in the USA.

You can find more information about Hollywood Luxury Hair via the official website:
www.hollywoodluxuryhair.com.

For all media inquiries and interview requests for Te'a Cooper, please contact BMRPR.



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