## Nete.in |A curated mix of young indie labels + slow made organic clothing.

Shop sustainable and conscious fashion, handmade, up-cycled and recycled products.

**Mumbai, Maharashtra Nov 24, 2022 (Issuewire.com)** - Nete (pronounced as Netty) is an acronym for Not Everything To Everyone. Nete.in is an address where shoppers have everything filtered, it's not every item from every designer, and nor is it every designer. With the rise of sustainable, conscious, and eco-friendly brands, it has never been easier to find just what you're looking for. When curating, we draw inspiration from the details of everyday living and all that surrounds us, designs that appeal to a customer's intelligence, creativity, and individuality; creating a unique mix of apparel, accessories, and homewares for sustainable living. A carefully curated product range, fit for all seasons, making sure it's unique and one-of-a-kind.

Nete has been created for the avid shopper; one that is conscious of their consumption, thoughtful while shopping, supports sustainable fashion and artisanal processes, and values zero waste and fair trade practices. We work with slow fashion brands with similar and complementary values, aesthetics, and principals. Our homegrown brands are from across India - Itr, Doodlage, The Pot Plant, Three, The Summer House, Bennch, Mati, Aion, Reistor, ANS, Enso, Khumanthem, 28o1, O'Frid a, The Jodi Life, Basal Studio, Pain, Khajoor, Slate, Teori, Sobo Living and many more.

## Categories we carry -

Womenswear - You'll find a range of dresses, matching co-ords, pants, shorts, skirts, and overlays. You can also shop them through our carefully thought-out edits - Workwear, A Study In Blue, Bandhani, All Things Denim, Florals, Festive, Cocktails & Evenings, The Winter Edit, Tied and Dyed, and White Dresses to name a few. Apart from apparel, you can shop with our footwear, bags, scarves, and swimwear too!

Menswear - The edit is explorative with new independent designers in the Men's sustainable fashion space. You'll find casual shirts, t-shirts, pants, and shorts made in organic cotton, linen, and other breathable fabrics. More to explore are the leather sandals that have a contemporary and modern flair - in cherry red, bottle green, and navy blue.

Kidswear - What most parents love is matching with their kids! And we've done just that, we've found designers that make the cutest clothing matching dresses and co-ords with the adult version of it. All clothes are made using the softest fabrics with delicate and intricate hand-work and embroideries. Perfect picks for occasions and holiday getaways.

Homeware - Indigenously crafted home décor inspired by an approach to creating a home that's uniquely yours. From nature-inspired throws to eco-printed cushion covers and more. All are crafted by the hands of skilled artisans from small units across India. Crafts you'll explore are Bandhani, hand-block prints, eco-dyed prints, and more.

You can also shop our Sale selection categorised as under INR 8000, under INR 5000, and under 3000 for shopping within any budget. For last-minute shoppers, we have you covered with our Gift Cards for birthdays, anniversaries, or house-warming presents.

We ship across India and worldwide. We take custom orders and offer shopping over the phone and



personal shopping and styling services. Shop <u>www.nete.in</u> starting from INR 200 - INR 35000.

## **Media Contact**

Nete

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Source: Shopping Clothing

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