Mima Expands into the Canadian Market

The popular company known for its high-quality luxury baby gear is entering the Canadian market.



Hollywood, Florida Nov 11, 2022 (<u>Issuewire.com</u>) - <u>Mima</u>, a Dutch designer and manufacturer of strollers and highchairs, is pleased to announce its entry into the Canadian market. The brand, known for its high-end design, functionality, and chic aesthetic, is excited to bring its exclusive line of products to Canada.

"Mima customers in Canada can now purchase securely using our website for the first time since the brand's inception, and we are thrilled," said Dan Pennacchio of Mima.

One of their most popular items is the Mima Xari 4G Stroller. The versatile stroller, which is packed with smart features, adjusts for the baby to face the parent, or explore the world. It also includes a bassinet that converts into a comfortable carrycot and is loaded with a slew of convenient features that make staying on the go easy. Mima Xari 4G can also be purchased as a travel system.

The Mima Brand

Mima is a brand dedicated to creating positive experiences for both babies and parents. The sought-after label is defined by three words: design, innovation, and quality. Each high-quality piece is cleverly designed to provide users with limitless possibilities, functionality, luxury, and innovation that evolves and adapts to the needs of the user. Likewise, Mima provides a variety of products, including customer favorites like

- Xari 4G Luxury Stroller
- Xari 4G Travel System
- Zigi 3G Travel Stroller
- Moon Highchair
- Zoom Balance Bike

Ovi Suitcase

Aside from the popular Mima strollers and travel systems, the company offers a full line of accessories to complete the look and make the most of the Mima Xari 4G, Zigi 3G, or Moon 2G. Mima also provides clear and simple set-up instructions, allowing users to quickly start using their products and enjoy the versatility of this high-end baby equipment.

Mima's secure website makes it simple to purchase its products, and the company is constantly adding new items and features to help customers get the most out of their Mima experience. As the exclusive baby gear designer expands its reach into the Canadian market, the burgeoning firm looks forward to bringing its strollers, high chairs, and travel systems to a new market and helping new parents enjoy beautiful products that cater to the needs of babies and parents.

Everyone in Canada is invited to learn more about Mima's exclusive products by visiting their online platform.

About Mima: Mima is a well-known Dutch stroller and highchair designer and manufacturer that is popular among new European parents looking for high-end design, functionality, and a very chic aesthetic. The brand is flourishing and expanding thanks to a diverse line of products created with a focus on design, quality, and innovation.

CONTACT: To learn more about Mima, and their expansion into Canada, or to arrange an interview for an article, please contact us.

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Source: Mima Canada

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