

Mediamerge Announce New Maths Resource Launched Set to Improve Primary Maths Learning Across the United Kingdom

Cambridge-based company Mediamerge Limited have released Families Learning Together, a resource developed by teachers and curriculum experts to help parents teach primary age children Maths just like they do at school. And it is totally free!



Cambridge, Cambridgeshire Nov 26, 2022 ([Issuewire.com](https://www.issuewire.com)) - Cambridge-Based Mediamerge, best known for producing the [UK's largest series of lesson observations](#) for teacher training and development has just released a resource that the company believes will improve primary school children's confidence in Maths nationwide by getting parents involved.

School improvement and school effectiveness research consistently show that parental engagement is one of the key factors in securing higher student achievement.

So why is it that many primary schools discourage parents from helping children with Maths homework?

Company MD, Andrej Dethlefsen says:

"The problem is that the way Maths was taught to us parents at school is very different from the way it is

taught now - the language and methods used to find answers have changed, even if the results haven't.

If parents show children different methods at home, and use different languages, then they can actually have a negative impact on their kid's learning as it confuses them.

Families Learning Together solves this problem by showing parents clear video explanations of the methods used at school, using the same vocabulary, and re-enforcing the learning taking place in the classroom."

Through encouraging conversations about Maths between adults and children, and exploring how to solve problems, the resource does far more than just make sure children get to the answer right. It ensures that they enjoy Maths, and gain a deeper understanding of the subject. Additionally, parents too may benefit from refreshing their skills!

Isabelle Duval, Mediamerge's production director adds:

"Everything we do at Mediamerge is about improving education. We know that offering this incredible resource totally free of charge, will have the biggest impact on learning outcomes and benefit so many young people in the.

Mediamerge is looking now for sponsors to help ensure the sustainability of the resource. If you are interested in supporting the project get in touch!



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