

Intersectional Innovations launches cutting edge research in workplace Diversity, Equity, and Inclusion

The aim of this DEI research is to align U.S rankings of “best workplaces” with national DEI data. To examine what a healthy work culture is, how this should be determined, and to gather current best practices of organizational DEI implementation.



Denver, Colorado Nov 15, 2022 ([Issuewire.com](https://www.issuewire.com)) - In efforts to make our workplace cultures healthy and inclusive Yeruwelle De Rouen, founder of Intersectional Innovations, and Research Associates Michelle Delk and Keturah Ragland are leading cutting-edge diversity, equity, and inclusion (DEI) research.

The aim is to align national rankings of “best workplaces” with U.S. DEI data. Then examine what a healthy work culture is, how this should be determined, and engage current best practices of organizational equity, belonging, and inclusion (EBI).

The Intersectional Innovations research team hopes to move past DEI recruitment efforts to create more transformative organizational cultures. By centering anti-racist and anti-domination frameworks, this research attempts to help organizations create healthier work environments, employment, collaboration, and engagement. In the end, Intersectional Innovation’s research will create much-needed discourse and recommendations for collective DEI best practices that provide roadmaps to wellness and belonging through liberatory design practices.

Creating workplaces that prioritize DEI and the belonging of all members is key to supporting a company's financial goals through the retention of top talent, cultivating innovation, and outpacing the competition. According to a 2021 Forbes Magazine Article, a DEI focus makes a company up to 120 percent more likely to hit its financial goals. Research from the "A Great Place to Work" blog says that workplaces that prioritize Diversity, Equity, and Inclusion have 5.4 times employee retention. [Tony Bond](#), a writer at Great Place To Work, notes that a sense of belonging is one of the top three most important reasons employees give for leaving their job.

Intersectional Innovations will continue this research throughout 2023 and is currently seeking to engage other DEI practitioners, thought leaders, and analysts. We look forward to the results of these efforts, and to when we can share the findings of our mixed-method inquiry of what actually denotes a healthy workplace.

About Intersectional Innovations:

Intersectional Innovations is a Diversity, Equity, and Inclusion (DEI) consulting company with proven experience in collaborative design support for organizational culture. Through group and individual coaching, Yeruvelle de Rouen has developed strategies and tools that promote restorative practices, alongside anti-domination and anti-racist learning in order to reduce interpersonal conflict and create healthier more productive organizational cultures.

Find more information for improving employee retention through training, coaching, and organizational design at <https://www.intersectionalinnovations.com>

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