

Founder of Purposeful Group Receives a Double Win at the Digital Women Awards, 2022

Kay Kukoyi CSM FITOL, founder of Purposeful Group, wins both the 'Digital Entrepreneur of the Year' and 'Role Model of the Year' awards.



London, United Kingdom Nov 15, 2022 ([Issuewire.com](https://www.issuewire.com)) - Kay Kukoyi CSM FITOL, the founder of Purposeful Group, was announced as 'Digital Entrepreneur of the Year' and 'Role Model of the Year' at the Digital Women Awards 2022, taking home two trophies. Kukoyi also reached the finals for the 'Digital Woman of the Year' award, and earned a place on the '50 Digital Women to Watch' list as a result.

The Digital Women Awards recognises those who are reshaping the business and digital worlds, and the awards ceremony was held at the Ivy at Tower Bridge, overlooking the River Thames.

Out of the 15 categories available, Kukoyi scooped two prestigious awards, the:

- **Digital Entrepreneur of the Year**, recognising and celebrating women who are operating a business and taking on greater than normal risks to do so in the digital space.
- **Digital Women's Role Model of the Year**, recognising and celebrating women who are positive and confident in their work and abilities and able to lift others up.

Lucy Hall, Community Lead and Founder of Digital Women said:

"We are really excited to celebrate once again all of the incredible women going over and above and doing truly amazing things in the digital space. This is a significant time to celebrate businesswomen, entrepreneurs and all people in digital industries. I'm so glad we get to recognise all of these fantastic achievements from our community and beyond at the Digital Women Awards 2022."

Kay Kukoyi CSM FITOL said:

"I'm grateful to the judges for considering me. It's always great to receive recognition for your work! This event was made memorable by the fabulous people I met. There was so much support, encouragement and women uplifting each other... It was a perfect example of women showcasing all they are capable of in a positive environment. A record number of women started businesses last year – 140,000 in total. That's also something to feel really positive about."

Purposeful Group delivers a variety of services and offers; a range of best-selling books available via Amazon, Barnes & Noble, and iTunes, professional business and career mentoring and coaching services, and more than 35 workshops and programmes for entrepreneurs, tech startups, freelancers, digital learners and career builders. "I've been working to build an online centre for learning to support entrepreneurs, and tech and digital learners around the world. Helping young people and older adults to develop the skills to build businesses, or to secure quality work is something I'm very passionate about," Kukoyi added.

Kukoyi has had an impressive 2022, having won 4 awards this year, including two other awards – a regional award for *Best Technology & Digital Skills Training Company* for her company Purposeful Group, and a national *BTA Lifetime Award* for making an outstanding contribution to the technology profession.

This year, she also placed as a finalist for 3 other awards; *Digital Woman of the Year*, *Best UK Small Business Owner*, and *Best UK Small Service Based Business*, and was named as a *Digital Woman to Watch*.

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Notes to Editors

About The Digital Women Awards

The annual Digital Women Awards celebrates women working in and around digital and digital-based businesses who are doing incredible work in their respective industries. The awards are a celebration of women making waves in digital and business. The awards are open to any woman working in and around digital and entrepreneurship who has gone over and above in their field.

For more information, please contact:

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About Kay Kukoyi

Kay Kukoyi CSM FITOL is a multi-award-winning entrepreneur, global tech startup mentor, author and speaker. She is the author of 5 books for entrepreneurs and SMEs, including the Amazon international bestseller, *Don't Hire a Software Developer Until You Read this Book*, and has been recognised on the #IB100, the Financial Times and Inclusive Boards list of the 100 Most Influential BAME Leaders in the UK Technology Sector.

Kay previously worked in corporate tech as an IT Consultant who led and worked in teams delivering multi-million-pound digital projects, transforming concepts into web and mobile apps used by people around the world. She is the CEO and Founder of Purposeful Group, an award-winning centre for learning focused on entrepreneurship, technology and digital skills training. The company has a community of 1500+ members, and supports digital upskillers seeking to increase their employability, and empowers tech startups and digital entrepreneurs around the world to start their businesses “the SMART way” through its bestselling books, professional mentoring, specialist workshops and expert-led programmes.

CONTACT

Book Kay to speak at an event [here](#), or for more information about our books, mentoring, workshops and programmes, please contact:

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