Estate Media LLC Acquires 'Luxury Home & Lifestyle Country Club Magazine'



Naples, Florida Nov 24, 2022 (<u>Issuewire.com</u>) - <u>Estate Media LLC</u> headquartered in Naples Florida, a luxury brand management and advertising agency, has announced today that it has acquired the <u>'Luxury Home & Lifestyle Country Club Magazine'</u> out of Malibu California. Estate Media's acquisition of 'Luxury Home & Lifestyle Country Club Magazine', is part of several other strategic acquisitions that together are expanding the reach of targeted affluent homeowners and exclusive club members for their

luxury brand clients. Over the years 'Luxury Home & Lifestyle Country Club Magazine' has accumulated an extensive national database of ultra-high-net-worth individuals and very affluent members of prestigious private country clubs, equestrian clubs, and yacht clubs which is priceless to their current luxury branding clients.

'Luxury Home and Lifestyle Country Club Magazine' was only being distributed via direct mail to affluent homeowners in strategically targeted neighborhoods. As part of the acquisition 'Luxury Home and Lifestyle Country Club Magazine' will be incorporated into Estate Media's other distribution channels including social media, email campaigns, online digital format, and more. This will provide luxury brands and local small businesses alike with a cost-effective way to promote their brands, products, and services to their most lucrative customers.

Estate Media understands what techniques and strategies are needed with 'Luxury Home & Lifestyle Country Club Magazine' in order to create issues that readers will not only read but also share with friends and family, creating a fan culture for their clients' luxury brands. Through highly creative content and imaginative marketing tactics, Estate Media and 'Luxury Home & Lifestyle Country Club Magazine' will improve their clients' lead generation, conversion rates, repeat business, and referral business.

Editor Conrad Astor stated, "Every successful business owner knows that the secret to a successful referral-based business is maintaining the center of attention. Staying in front of your most lucrative customer contacts makes all the difference, and making a great impression is extremely important for the brand. Advertising in *'Luxury Home and Lifestyle Country Club Magazine'* provides comprehensive custom solutions that elevate my luxury brand and capture the attention of the affluent and privileged elite whose lifestyles demand only the finest products and services for their families and in their homes."

Douglas Connors of Castles by the Sea said, "We needed to stand out from the sea of mediocre social media posts, newsletters, e-mails, postcards, and fliers. As a luxury brand, we understand how stiff the competition can be when promoting our brand to new and established customers alike. The ubiquitous nature of social media and other content platforms has created an overload of messaging which has increased the importance that our luxury brand be more creative with our communications to increase customer retention. Estate Media's custom solutions increased our lead generation and conversion rates while targeting the most desired households."

About Estate Media:

<u>Estate Media LLC</u>, the parent company of '<u>Luxury Home & Lifestyle Country Club Magazine'</u>, is one of the leading global luxury brand management and marketing agencies. Our core value is to provide quality content value to our elite clientele while offering our brand partners exclusive exposure that is targeted.

To learn how you can take your advertising to the next level, see the contact information below:

https://LuxPubs.com

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