

Content Creator Deepak Pareek bags the ‘Most Influential Content Marketing Professionals’ Award in Mumbai (India)



Mumbai, Maharashtra Nov 27, 2022 ([Issuewire.com](https://www.issuewire.com)) - Content Creator Deepak Pareek bags the ‘Most Influential Content Marketing Professionals’ Award in Mumbai (India)

Digital Content Creator and Founder of Iceberg Creations, [Deepak Pareek](#), received the award for the ‘Most Influential Content Marketing Professional’ organized by World Marketing Congress at The Content Marketing Summit & Awards held at Taj Lands End, Mumbai (India) on 23rd November 2022.

The theme of the Congress was “**Redefining the Consumer-Brand Relationship: Personal, Meaningful, Purpose-Driven**”. The Congress attempts to be the single largest independent rendezvous of the best content marketers & creators. The fifth edition of the Most Influential Content Marketing Professionals Listing recognizes leaders in the fast-growing content domain. The listing features exceptionally talented individuals, who either personally or as part of a team, helped to advance an advertiser (brand), advertising or media agency, content marketing planning, buying and executing agency, or another entity in a demonstrable way.

The **Most Influential Content Marketing Professionals** list is a result of an intensely researched process based on impact and influence, growth prospects, creativity & innovation, and new initiatives, to

mention a few. The Content Marketing Summit & Awards event was strategically partnered with the World Marketing Congress, CMO Asia, World Federation of Marketing Professionals, and World CSR Day.

There were a lot of people from the Content Marketing domain and Digital Marketing domains who were present on that day. **“I feel really honoured to be receiving this award. It is events and recognitions like these that keep you going and serve as validation”**, said Content Creator & Entrepreneur [Deepak Pareek](#).

Deepak Pareek is an Entrepreneur, Content Creator, TEDx Speaker, and Creative Film Producer hailing from Kolkata and is now based in Mumbai, India.

Media Contact

Iceberg Creations LLP

corporate@icebergcreations.in

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