

Carrier India's United for Air Initiative Continues to Push for Cleaner Air in Gurugram

Program unveiled Huda City air monitor with display board, engaging 20,000 students and 60 RWAs



Gurgaon, Haryana Nov 23, 2022 ([Issuewire.com](https://www.issuewire.com)) - Carrier India continues to expand United for Air, a corporate social responsibility (CSR) initiative designed to educate and bring the communities of Gurugram together to work for cleaner outdoor air. With the latest air monitor and LED display board installed in Huda City Centre Gurugram, United for Air provides real-time air quality information for 17 locations in Gurugram. Carrier India is a part of Carrier Global Corporation (NYSE: CARR), the leading global provider of healthy, safe, sustainable, and intelligent building and cold chain solutions.

“We took on the challenge of getting people together to help create a healthier and more sustainable future for Gurugram,” said Chirag Baijal, Managing Director, of Carrier India. “Through United for Air, we are driving communities to take action, while increasing awareness that particulate matter (PM) levels of 2.5 and PM10 are the major contributors to air pollution in Gurugram. The goal is to provide meaningful information to the public about the effects of high PM levels on human health.”

Carrier works with United Way Delhi, which partners with other non-governmental organizations to organize events for schools, corporations, and resident welfare associations (RWAs) to increase awareness and facilitate change. United for Air has engaged more than 60 RWAs and 20,000 students through engagement activities involving street plays, musical mobs, and cyclothons. At these events,

garbage boxes for waste segregation are provided and plantation drives are conducted.

In collaboration with Gurugram Metropolitan Development Authority, Carrier has installed air quality monitors across 17 different locations in Gurugram. The air quality monitors connect with LED boards that display real-time PM2.5 and PM10 levels, along with recommendations such as “Go for an evening walk” “Do yoga outdoors” when conditions are good, and “Wear masks” and “Avoid strenuous activities” when pollution levels are high.

Carrier ensures regular calibration of air monitors based on continuous comparisons with PM readings from government Beta Attenuation Monitoring (BAM) devices maintained by the Centre of Pollution Control Board. Carrier plans to install additional air monitors and LED display boards to continue to make real-time data accessible to more residents of Gurugram.

United for Air mobile apps for Android and iOS devices, which are free of cost, also provide real-time PM2.5 and PM10 levels, along with the temperature and relative humidity. The apps are a single source of weather and air quality information.

The United for Air program supports Carrier’s 2030 Environmental, Social, and Governance (ESG) goals of positively impacting communities through continued investments in initiatives that promote sustainability through education, partnerships, and climate resiliency programs.

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