

Bridge to the Cloud: The promotion to migrate to Dynamics 365 Business

Get significant discounts on your ERP migration to the cloud, thanks to Microsoft's new "Bridge to the Cloud" promotion (valid until the end of the year).

London, United Kingdom Nov 11, 2022 ([IssueWire.com](https://www.issuewire.com)) - For those users of Dynamics NAV and Dynamics 365 Business Central (on-premises) who are considering migrating their ERP to the cloud, Microsoft has a promotion available to finally convince them to take the leap.

The promotion called "**Bridge to the Cloud**" (available until December 31, 2022), offers to renew the current BREP (Business Ready Enhancement Plan) through the Cloud Solution Provider (CPS) program. The objective of the offer is that all users who are acquired from it can use the licenses of Dynamics 365 Business Central (online) while continuing to use their current version.

In this way, they can begin to familiarize themselves with the latest version in its online mode while planning their migration comfortably and safely within a maximum period of 4 years.

Benefits of the Bridge to the Cloud promotion

Customers who choose to renew their BREP through the *Bridge to the Cloud* promotion will get the following benefits:

- The company that opts for the promotion and acquires [Business Central](#) CPS licenses will receive the licenses *online* but will be able to continue working with its current solution (Dual Use Rights). This way, you can plan your transition to Business Central (online) comfortably while learning about the tool.
- You will be able to distribute the payments monthly instead of paying an annual fee (monthly BREP).
- Reduced costs due to Microsoft discounting Business Central *cloud* user licenses by 60%.
- The price will apply to the entire renewal period of the BREP (one year), with the possibility of renewing for three more years. That is, the subsidized price can be maintained for 4 years.
- Zero cost for additional licenses requested by customers who have active concurrent user licenses (on-premises).
- When the company is ready to migrate to Dynamics 365 Business Central (cloud), all users will have their corresponding licenses assigned.

Promotion conditions

- It is essential to have the BREP active at the time of requesting the promotion and maintain the subscription for one year.
- The term of the promotion is a minimum of 1 year with the option to renew for 3 more years (4 years in total).
- This promotion is aimed at customers who are planning their migration to the cloud at the end of the promotion term (maximum 4 years), that is, they must commit to the transition at some point during that period.
- Customers who sign up for the promotion will not have the option to re-enroll in the BREP at the standard rate of 16%. Any customer who cancels the subscription before a year has elapsed will be required to pay their full BREP plus a 3% penalty for months past due.

- After the promotion period ends (up to 4 years), you will need to transition to Business Central online.

Benefits of Dynamics 365 Business Central online

Having Business Central (online) provides innumerable advantages in terms of management and business solution, which we can highlight:

- **Cost reduction:** It is no longer mandatory to acquire the entire property. Only the modules that are needed can be paid for and the rest can be integrated on demand.
- **It is natively integrated into the Microsoft ecosystem:** Dynamics 365 ([D365 Finance implementation](#), Sales, supply chain, BC, Commerce, etc.), Power Platform ([MS Power BI](#), Power Apps, and Power Automate), Microsoft 365, etc.
- **Includes analysis and intelligence:** Being integrated with Power BI, you can improve decision-making by including your data in easily interpretable graphs.
- **Continuous innovation** – Business Central is powered by the latest technology from Microsoft and is constantly updated without users having to do a thing.
- **Extensible customization:** Functionality can be added in an agile way by acquiring applications from AppSource, or custom functionality can be created through custom extensions that do not modify the base code of the ERP.
- **Accessible from anywhere:** Being a cloud solution, ERP data can be accessed from any device and place.
- **Higher Security** – Microsoft offers the highest levels of security on the market. Its team of experts works continuously to ensure that the information stored in the cloud is always safe from any type of threat.

Experts in migrating to Business Central online

Microsoft is focusing all its efforts on Dynamics 365 Business Central (online) with the aim that all its customers end up migrating to the *cloud* version of its popular ERP.

Dynamics 365 BC incorporates major technological changes, so the version change requires a provider experienced in performing migrations from any previous version.

Not only do you have to know all the custom developments and customizations that were carried out, but you also have to know how to identify all the data that is going to be migrated and determine the best way to carry it out.

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