

AMPS Expands Senior Leadership Team, with the Hire of Jeffrey Zavada as Chief Revenue Officer



Atlanta, Georgia Nov 14, 2022 ([Issuewire.com](https://www.issuewire.com)) - [Advanced Medical Pricing Solutions](#) (AMPS), a pioneer in healthcare cost containment, announced the continued expansion of its Senior Leadership Team with the hire of [Jeffrey Zavada](#), Chief Revenue Officer.

“AMPS’ go-to-market strategy is starting to yield larger groups, more commercial customers, multi-

product sales, and new partners, TPAs, and clients. Through this exciting growth period, AMPS has grown to the stage wherein we need to expand our team and add a dedicated Chief Revenue Officer,” states [Kirk Fallbacher](#), President, and Chief Executive Officer at AMPS. “I’m excited to work with Jeff as he leads AMPS sales and marketing efforts as our new CRO and SLT member.”

Jeff brings in-depth experience, built over a 30-year career in healthcare, focused on sales, marketing, and account management. Jeffrey previously held sales leadership positions as the President of Bright Health, ERISA Market Segment Launch and Growth, President of Exceedent, Chief Sales Officer of Walgreens, Regional Vice President of Sales for UnitedHealth Group, and Vice President of Sales for ppoNEXT.

“I am joining the AMPS family at the perfect stage of the organization in that the company is in the perfect position for explosive growth. We will be adding several new sales team members across the country to expand our distribution relationships and added services now being offered. In addition to growth in the sales team, we are also adding a new Vice President of Marketing, and account managers to help AMPS clarify its new complete cost containment suite of programs and manage our current customers which whom we owe so much in getting us to where we are now,” adds Jeffrey Zavada.

About AMPS

AMPS provides market-leading healthcare cost containment solutions serving self-funded employers, brokers, TPAs, health systems, health plans, and reinsurers. AMPS mission is to help clients attain their goals of reducing medical and pharmacy costs while keeping members satisfied with quality healthcare benefits. AMPS leverages its 16+ years of experience and data in auditing and pricing medical claims to deliver "fair for all" pricing. AMPS offers detailed analytics and transparency to provide clients with insights based on plan performance. Learn more at www.amps.com.

Media Contact

Advanced Medical Pricing Solutions

ahertig@amps.com

800.809.0513

35 Technology Parkway South Suite 100

Source : Advanced Medical Pricing Solutions (AMPS)

[See on IssueWire](#)