

A Rejuvenating Sleep : IBIS WORLD TRADE CENTER DUBAI UNVEILS ITS SLEEP-CATION OFFER

The trendy and convenience centered hotel invites guests and residents to catch up on much needed sleep with its new offering



Dubai, United Arab Emirates Nov 25, 2022 ([Issuewire.com](https://www.issuewire.com)) - ibis World Trade Center, the chic getaway hotel with prime Dubai skyline views is inviting guests to curl up with a pillow and catch up on much-needed sleep.

After having refurbished its rooms for the ultimate disruption-free and comfortable sleep, the trendy venue is offering a respite for sleep-deprived guests.

Says **Ferry Trinidad, Cluster Digital Marketing Manager**: "It is evident that sleep is a crucial

element of our wellbeing. Sleep tourism is booming incredibly with guests seeking to prioritize their sleep and improve their wellness. And our recent refurbishment aims at just that!”

The rooms have been redesigned with the idea of encouraging a serene sleep. With sleep-enhancing amenities, comfortable bedding promoting rest and relaxation, and minimal interiors, the venue aims to elevate guests’ downtime.

To further showcase the importance of quality sleep, the venue hosted a sleepover party inviting select influencers to experience the Instagram-able rooms. Invited to the experience were Elissa Sakr, Laith Al Aqqad, Mico Banua, Melena, Charise, and Osama Mohamed.

Sleep-deprived visitors and residents can experience a tranquil sleep at the affordable venue by reserving their stay [HERE](#).

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Source : ibis World Trade Center

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