

88gravity Nominated As The Best Digital Marketing Agency In IDMA-Indian Digital Media Awards

88gravity

BEST DIGITAL MARKETING AGENCY



Gurgaon, Haryana Nov 30, 2022 ([Issuewire.com](https://www.issuewire.com)) - 88gravity is one of the most trusted digital marketing agencies well known for handling complex industry problems. Incorporated in September 2019 by Mr. Depreet Singh Uppal and Mr. Adarsh Srivastava, 88gravity has high customer satisfaction levels. Offering out-of-the-box solutions, 88gravity understands your business and that it is unique and prepares the marketing strategies accordingly. Nominated for the IDMA Awards, 88gravity is a 3-year

young company having office setups in India, Australia, and the United Kingdom. It was started by two passionate entrepreneurs having a collaborative experience of 30+ Years, who have successfully executed more than 15,000 Campaigns and have served over 500 projects.

The founders of the organisation worked progressively in the digital industry before leaving their jobs at Google and starting their own venture to offer solutions to small organisations that were struggling with their digital marketing operations. Since its incorporation 88gravity served as a digital roadmap for multiple organisations. Headquartered in Gurgaon, it has offices in North Sydney, Australia, and Wolverhampton, United Kingdom. With a professional team that provides highly effective online marketing strategies, 88gravity believes in providing the highest quality services to clients. Therefore, it is the market leader in providing valuable, transparent, and high-quality digital marketing solutions.

Digital Marketing Services in Gurgaon

88gravity has been nominated as the best digital marketing agency offering specially tailored online marketing strategies according to the client's demands because they understand that each business is unique. They handle client portfolios varying in multiple industries ranging from healthtech, fintech, logistics, edtech, upcoming startups, and visionary SME's who are trying to digitise their business. Working with a team of 50+ enthusiastic professionals they develop efficient marketing strategies that would result in the growth of your business generating high ROI. You can expand the reach of your business with unique and effective services that will assist your business to reach out to potential customers.

Some of the services offered by 88gravity are as follows:

SEO Agency in Gurgaon

The leading [SEO agency in Gurgaon](#), because who would understand Google's algorithms better than two ex-Googlers. On top of that, they have a team of experienced SEO experts who offer the best search engine optimization solutions. Researching the most suitable keywords that are currently trending, relevant to your business, and can help in boosting the performance and ranking of your business, is something that they do. Moreover, they assist your website in reaching the top results while providing transparent services so that you can see the quick results of your website.

Growth Hacks For Increased ROI

88gravity has a team of social media experts on board who understand social media algorithms and make the best marketing techniques for your business. The main aim of developing any social media marketing strategy is to connect with the target audience and also to communicate with them to enhance the reach of your business which in turn results in increased business. Boost your sales with 88gravity by being promoted on multiple social media platforms. The most important aspect that sets us apart from other SMO agencies is that they ensure complete transparency throughout the process by keeping the client in the loop for better understanding and enhanced customer satisfaction. Additionally, the firm also offers web development, ROI-based leads, brand identity improvisation, content marketing, and Google Adwords marketing techniques.

USPs That Set Us Apart

88gravity specialises in providing high-quality marketing solutions by creating the best-in-class content for your business. For planning marketing strategies for upcoming businesses to already established

ones, 88gravity has a solution for them all. They specialise in creating marketing campaigns for businesses based on Google Adwords by offering Pay per click or PPC services, Search Engine Optimization (SEO), Social Media Marketing, Web Development, and other [digital marketing services](#).

From The Founder's Desk

“The Thin Line Between Confusion & Clarity is called Communication. We at 88gravity, believe that with effective communication and teamwork, even the most complex problems of the industry can be taken care of.” - Adarsh Srivastva

“You Can Step Into The Ocean If You Have Courage. However, To Swim Across The Ocean You Should Be Willing To Give Up The Shore Sight.” - Depreet Singh Uppal

Future Plans

[88gravity](#) currently has its operation in the entire Indian market and also has its footprints in the US and Canadian markets. While having offices in Australia and the United Kingdom, they also operate in the European and Australian markets. With extreme dedication, they plan to expand their operations in the GCC & Eastern European markets in the coming years and help businesses in boosting their operations with the help of the most advanced and optimised digital marketing solutions. For future plans, they are also planning to get AI (Artificial Intelligence) & ML (Machine Learning) into action to derive more customer-centric insights and help businesses grow.



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